

Media - Announcements and Zero Value Spot Placement Report

Report pulled at 12:31:03PM on 4/4/2008

Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
						Display Program Revenue Summary	No			
						Include \$0 orders in AUR	No			
						Media Description	Advertiser When Applicable, Else Default, Without Contract Details			

When pulling both \$0 spots and announcements, an announcement on a contract with a \$0 rate will show as a \$0 spot and not as an announcement. The same spot, however, will show as an announcement on an announcement only report, and as a \$0 spot on a \$0 spot only report.

The AUR's are rounded to the nearest \$, consequently the sum of the individual AUR's in a group may not exactly match the group's AUR.



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it was possible to establish an equivalent AUR

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Page -1 of 1

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Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
Station: Rochester (WUHF)										
Program Title: AFTERNOON MOVIE River King										
aaa	63659	WUHF	70006	3/23/08	12:58:33 pm	PSA/DTV 2 FOX	PSA/DTV 2 FOX	:30	2/17/09	AFTERNOON MOVIE River King
Totals for: AFTERNOON MOVIE River King										1



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Page -1 of 1

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Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
Program Title: AFTERNOON MOVIE SAT 2PM Fargo										
aaa	63809 WUHF		60209	3/15/08	3:01:57 pm	PR/DTV 7 TALENT	PR/DTV 7 TALENT	:30	2/18/09	AFTERNOON MOVIE SAT 2PM Fargo
Totals for: AFTERNOON MOVIE SAT 2PM Fargo						1				



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Page -1 of 1

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Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
Program Title: AFTERNOON MOVIE SAT 2PM Robocop										
aaa	13426	WUHF	70000	1/19/08	3:07:34 pm	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	AFTERNOON MOVIE SAT 2PM Robocop
Totals for: AFTERNOON MOVIE SAT 2PM Robocop						1				



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Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
Program Title: AFTERNOON MOVIE SAT 2PM The Best Man										
aaa	63807	WUHF	60207	3/22/08	2:17:17 pm	PR/DTV 5 TALENT	PR/DTV 5 TALENT	:30	2/18/09	AFTERNOON MOVIE SAT 2PM The Best Man
Totals for: AFTERNOON MOVIE SAT 2PM The Best Man						1				



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Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
Program Title: AFTERNOON MOVIE SAT 2PM The Thomas Crown Affair										
aaa	13426	WUHF	70000	1/5/08	3:49:05 pm	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	AFTERNOON MOVIE SAT 2PM The Thomas Crown Affair
Totals for: AFTERNOON MOVIE SAT 2PM The Thomas Crown Affair			1							



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Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
Program Title: AFTERNOON MOVIE SAT 2PM Twister										
aaa	52190 WUHF		60163	3/1/08	3:50:39 pm	PR/DTV #1	PR/DTV #1	:30	2/18/09	AFTERNOON MOVIE SAT 2PM Twister
Totals for: AFTERNOON MOVIE SAT 2PM Twister						1				



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Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
Program Title: AFTERNOON MOVIE SUN 2PM Mystery, Alaska										
aaa	63807 WUHF		60207	3/23/08	3:58:58 pm	PR/DTV 5 TALENT	PR/DTV 5 TALENT	:30	2/18/09	AFTERNOON MOVIE SUN 2PM Mystery, Alaska
Totals for: AFTERNOON MOVIE SUN 2PM Mystery, Alaska						1				



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Page -1 of 1

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Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
Program Title: BCS POST GAME										
aaa	13426	WUHF	70000	1/2/08	12:25:56 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	BCS POST GAME
Totals for: BCS POST GAME										1



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Page -1 of 1

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Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
Program Title: BONES										
aaa	13426	WUHF	70000	2/8/08	7:59:20 pm	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	BONES
Totals for: BONES										1



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Page -1 of 1

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Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
Program Title: COLD CASE PRIMARY										
aaa	13427 WUHF	70001		3/23/08	6:15:23 pm	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:15	1/1/09	COLD CASE PRIMARY
aaa	63659 WUHF	70006		3/16/08	6:15:00 pm	PSA/DTV 2 FOX	PSA/DTV 2 FOX	:30	2/17/09	COLD CASE PRIMARY
aaa	52190 WUHF	60163		3/9/08	6:17:59 pm	PR/DTV #1	PR/DTV #1	:30	2/18/09	COLD CASE PRIMARY
aaa	52190 WUHF	60163		3/9/08	6:56:19 pm	PR/DTV #1	PR/DTV #1	:30	2/18/09	COLD CASE PRIMARY
Totals for: COLD CASE PRIMARY			4							



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Page -1 of 1

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Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
Program Title: COLD CASE SECONDARY										
aaa	52190	WUHF	60163	3/9/08	3:15:37 am	PR/DTV #1	PR/DTV #1	:30	2/18/09	COLD CASE SECONDARY
aaa	52190	WUHF	60163	3/9/08	3:54:39 am	PR/DTV #1	PR/DTV #1	:30	2/18/09	COLD CASE SECONDARY
aaa	63803	WUHF	60203	3/16/08	3:54:47 am	PR/DTV 1 TALENT	PR/DTV 1 TALENT	:30	2/18/09	COLD CASE SECONDARY
aaa	63807	WUHF	60207	3/30/08	3:16:57 am	PR/DTV 5 TALENT	PR/DTV 5 TALENT	:30	2/18/09	COLD CASE SECONDARY
aaa	52190	WUHF	60163	2/24/08	3:25:00 am	PR/DTV #1	PR/DTV #1	:30	2/18/09	COLD CASE SECONDARY
aaa	13426	WUHF	70000	3/2/08	3:59:20 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	COLD CASE SECONDARY
aaa	13427	WUHF	70001	1/13/08	3:19:02 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:15	1/1/09	COLD CASE SECONDARY
aaa	13427	WUHF	70001	1/27/08	3:17:15 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:15	1/1/09	COLD CASE SECONDARY
aaa	13427	WUHF	70001	2/3/08	3:59:35 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:15	1/1/09	COLD CASE SECONDARY
aaa	13426	WUHF	70000	2/3/08	3:56:55 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	COLD CASE SECONDARY
aaa	13426	WUHF	70000	1/27/08	3:27:43 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	COLD CASE SECONDARY
aaa	63809	WUHF	60209	3/16/08	3:56:35 am	PR/DTV 7 TALENT	PR/DTV 7 TALENT	:30	2/18/09	COLD CASE SECONDARY

Totals for: COLD CASE SECONDARY

12



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Page -1 of 1

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Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
Program Title: COPS SAT 8PM										
aaa	63807	WUHF	60207	3/22/08	7:58:49 pm	PR/DTV 5 TALENT	PR/DTV 5 TALENT	:30	2/18/09	COPS SAT 8PM
Totals for: COPS SAT 8PM						1				



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Program Title: DINOSAUR KING										
aaa	63660 WUHF		70007	3/15/08	10:45:05 am	PSA/DTV 3 FOX	PSA/DTV 3 FOX	:30	2/17/09	DINOSAUR KING
Totals for: DINOSAUR KING										1



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Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
Program Title: FAMILY FEUD PRIMARY M-F										
sss	52190 WUHF	60163		3/25/08	2:59:36 pm	WROC Promotions	PR/DTV #1	:30	2/18/09	FAMILY FEUD PRIMARY M-F
aaa	13427 WUHF	70001		1/17/08	2:59:35 pm	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:15	1/1/09	FAMILY FEUD PRIMARY M-F
Totals for: FAMILY FEUD PRIMARY M-F			2							



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Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
Program Title: FEDEX ORANGE BOWL										
aaa	13427	WUHF	70001	1/3/08	8:09:00 pm	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:15	1/1/09	FEDEX ORANGE BOWL
Totals for: FEDEX ORANGE BOWL										1



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Program Title: FIRST BUSINESS M-F										
aaa	52190	WUHF	60163	2/22/08	7:24:00 am	PR/DTV #1	PR/DTV #1	:30	2/18/09	FIRST BUSINESS M-F
aaa	52190	WUHF	60163	2/20/08	7:23:50 am	PR/DTV #1	PR/DTV #1	:30	2/18/09	FIRST BUSINESS M-F
aaa	13426	WUHF	70000	1/1/08	7:10:00 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	FIRST BUSINESS M-F
aaa	13426	WUHF	70000	1/4/08	7:24:50 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	FIRST BUSINESS M-F
aaa	13426	WUHF	70000	1/10/08	7:22:50 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	FIRST BUSINESS M-F
aaa	13426	WUHF	70000	1/22/08	7:26:00 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	FIRST BUSINESS M-F
aaa	52190	WUHF	60163	3/11/08	7:24:12 am	PR/DTV #1	PR/DTV #1	:30	2/18/09	FIRST BUSINESS M-F
sss	52190	WUHF	60163	3/31/08	7:09:35 am	WROC Promotions	PR/DTV #1	:30	2/18/09	FIRST BUSINESS M-F
sss	52190	WUHF	60163	3/25/08	7:08:56 am	WROC Promotions	PR/DTV #1	:30	2/18/09	FIRST BUSINESS M-F
sss	52190	WUHF	60163	3/21/08	7:08:04 am	WROC Promotions	PR/DTV #1	:30	2/18/09	FIRST BUSINESS M-F
sss	52190	WUHF	60163	3/19/08	7:08:19 am	WROC Promotions	PR/DTV #1	:30	2/18/09	FIRST BUSINESS M-F
sss	52190	WUHF	60163	3/17/08	7:23:40 am	WROC Promotions	PR/DTV #1	:30	2/18/09	FIRST BUSINESS M-F
sss	52190	WUHF	60163	3/13/08	7:08:18 am	WROC Promotions	PR/DTV #1	:30	2/18/09	FIRST BUSINESS M-F
sss	52190	WUHF	60163	3/11/08	7:08:47 am	WROC Promotions	PR/DTV #1	:30	2/18/09	FIRST BUSINESS M-F
aaa	63806	WUHF	60206	3/21/08	7:26:45 am	PR/DTV 4 TALENT	PR/DTV 4 TALENT	:30	2/18/09	FIRST BUSINESS M-F
Totals for: FIRST BUSINESS M-F			15							



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Program Title: FOX FIRST AT TEN										
aaa	52190	WUHF	60163	3/9/08	10:41:49 pm	PR/DTV #1	PR/DTV #1	:30	2/18/09	FOX FIRST AT TEN
aaa	52190	WUHF	60163	3/9/08	10:51:49 pm	PR/DTV #1	PR/DTV #1	:30	2/18/09	FOX FIRST AT TEN
aaa	52190	WUHF	60163	3/9/08	10:58:45 pm	PR/DTV #1	PR/DTV #1	:30	2/18/09	FOX FIRST AT TEN
aaa	52190	WUHF	60163	3/8/08	10:40:59 pm	PR/DTV #1	PR/DTV #1	:30	2/18/09	FOX FIRST AT TEN
aaa	13427	WUHF	70001	1/2/08	12:43:45 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:15	1/1/09	FOX FIRST AT TEN
aaa	13426	WUHF	70000	3/8/08	10:59:10 pm	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	FOX FIRST AT TEN
aaa	13427	WUHF	70001	1/20/08	11:19:45 pm	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:15	1/1/09	FOX FIRST AT TEN

Totals for: FOX FIRST AT TEN 7



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Program Title: FRIENDS PRIMARY M-F										
aaa	13426 WUHF	70000		3/11/08	12:42:22 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	FRIENDS PRIMARY M-F
aaa	13426 WUHF	70000		3/3/08	12:58:50 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	FRIENDS PRIMARY M-F
aaa	52190 WUHF	60163		2/19/08	12:56:20 am	PR/DTV #1	PR/DTV #1	:30	2/18/09	FRIENDS PRIMARY M-F
aaa	52190 WUHF	60163		2/21/08	12:43:00 am	PR/DTV #1	PR/DTV #1	:30	2/18/09	FRIENDS PRIMARY M-F
aaa	52190 WUHF	60163		3/4/08	12:59:20 am	PR/DTV #1	PR/DTV #1	:30	2/18/09	FRIENDS PRIMARY M-F
aaa	52190 WUHF	60163		2/27/08	12:38:00 am	PR/DTV #1	PR/DTV #1	:30	2/18/09	FRIENDS PRIMARY M-F
aaa	13426 WUHF	70000		2/4/08	12:59:20 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	FRIENDS PRIMARY M-F
aaa	13426 WUHF	70000		2/6/08	12:56:50 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	FRIENDS PRIMARY M-F
aaa	13426 WUHF	70000		2/8/08	12:59:20 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	FRIENDS PRIMARY M-F
aaa	13426 WUHF	70000		2/7/08	12:43:00 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	FRIENDS PRIMARY M-F
aaa	13426 WUHF	70000		2/11/08	12:44:10 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	FRIENDS PRIMARY M-F
aaa	13426 WUHF	70000		1/10/08	12:46:10 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	FRIENDS PRIMARY M-F
aaa	13426 WUHF	70000		1/9/08	12:59:20 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	FRIENDS PRIMARY M-F
aaa	13426 WUHF	70000		1/8/08	12:42:40 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	FRIENDS PRIMARY M-F
aaa	13426 WUHF	70000		1/11/08	12:56:00 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	FRIENDS PRIMARY M-F
aaa	13426 WUHF	70000		1/14/08	12:56:50 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	FRIENDS PRIMARY M-F
aaa	63809 WUHF	60209		3/19/08	12:49:45 am	PR/DTV 7 TALENT	PR/DTV 7 TALENT	:30	2/18/09	FRIENDS PRIMARY M-F
sss	52190 WUHF	60163		3/21/08	12:50:23 am	WROC Promotions	PR/DTV #1	:30	2/18/09	FRIENDS PRIMARY M-F
aaa	63657 WUHF	70005		3/18/08	12:38:30 am	PSA/DTV 1 FOX	PSA/DTV 1 FOX	:15	2/1/09	FRIENDS PRIMARY M-F
aaa	63807 WUHF	60207		3/31/08	12:58:58 am	PR/DTV 5 TALENT	PR/DTV 5 TALENT	:30	2/18/09	FRIENDS PRIMARY M-F
aaa	63808 WUHF	60208		3/19/08	12:59:21 am	PR/DTV 6 TALENT	PR/DTV 6 TALENT	:30	2/18/09	FRIENDS PRIMARY M-F



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Page -1 of 1

it was possible to establish an equivalent AUR

Media - Announcements and Zero Value Spot Placement Report

Report pulled at 12:31:03PM on 4/4/2008

Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
aaa	63804	WUHF	60204	3/20/08	12:59:17 am	PR/DTV 2 TALENT	PR/DTV 2 TALENT	:30	2/18/09	FRIENDS PRIMARY M-F
Totals for: FRIENDS PRIMARY M-F			22							



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Media - Announcements and Zero Value Spot Placement Report

Report pulled at 12:31:03PM on 4/4/2008

Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
Program Title: FRIENDS SECONDARY M-F										
sss	52190 WUHF	60163		3/28/08	12:42:29 pm	WROC Promotions	PR/DTV #1	:30	2/18/09	FRIENDS SECONDARY M-F
sss	52190 WUHF	60163		3/5/08	12:41:40 pm	WROC Promotions	PR/DTV #1	:30	2/18/09	FRIENDS SECONDARY M-F
sss	52190 WUHF	60163		3/7/08	12:42:43 pm	WROC Promotions	PR/DTV #1	:30	2/18/09	FRIENDS SECONDARY M-F
aaa	52190 WUHF	60163		3/4/08	12:41:00 pm	PR/DTV #1	PR/DTV #1	:30	2/18/09	FRIENDS SECONDARY M-F
Totals for: FRIENDS SECONDARY M-F										
4										



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Media - Announcements and Zero Value Spot Placement Report

Report pulled at 12:31:03PM on 4/4/2008

Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
Program Title: FRIENDS WKND PRIMARY										
aaa	52190 WUHF	60163		3/8/08	6:17:25 pm	PR/DTV #1	PR/DTV #1	:30	2/18/09	FRIENDS WKND PRIMARY
aaa	63659 WUHF	70006		3/15/08	6:17:15 pm	PSA/DTV 2 FOX	PSA/DTV 2 FOX	:30	2/17/09	FRIENDS WKND PRIMARY
Totals for: FRIENDS WKND PRIMARY			2							



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Media - Announcements and Zero Value Spot Placement Report

Report pulled at 12:31:03PM on 4/4/2008

Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
Program Title: FRIENDS WKND SECONDARY										
aaa	52190 WUHF		60163	3/8/08	6:49:04 pm	PR/DTV #1	PR/DTV #1	:30	2/18/09	FRIENDS WKND SECONDARY
Totals for: FRIENDS WKND SECONDARY						1				



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Media - Announcements and Zero Value Spot Placement Report

Report pulled at 12:31:03PM on 4/4/2008

Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
Program Title: GEORGE LOPEZ M-F										
aaa	52190 WUHF	60163		3/6/08	4:27:36 am	PR/DTV #1	PR/DTV #1	:30	2/18/09	GEORGE LOPEZ M-F
aaa	52190 WUHF	60163		3/7/08	4:26:21 am	PR/DTV #1	PR/DTV #1	:30	2/18/09	GEORGE LOPEZ M-F
aaa	63656 WUHF	70004		3/31/08	4:29:30 am	PSA/DTV 1 FOX	PSA/DTV 1 FOX	:30	2/17/09	GEORGE LOPEZ M-F
aaa	63657 WUHF	70005		3/13/08	4:20:50 am	PSA/DTV 1 FOX	PSA/DTV 1 FOX	:15	2/1/09	GEORGE LOPEZ M-F
aaa	63657 WUHF	70005		3/18/08	4:20:25 am	PSA/DTV 1 FOX	PSA/DTV 1 FOX	:15	2/1/09	GEORGE LOPEZ M-F
aaa	63656 WUHF	70004		3/12/08	4:13:48 am	PSA/DTV 1 FOX	PSA/DTV 1 FOX	:30	2/17/09	GEORGE LOPEZ M-F
aaa	63805 WUHF	60205		3/24/08	4:21:14 am	PR/DTV 3TALENT	PR/DTV 3 TALENT	:30	2/18/09	GEORGE LOPEZ M-F
aaa	63808 WUHF	60208		3/17/08	4:29:20 am	PR/DTV 6 TALENT	PR/DTV 6 TALENT	:30	2/18/09	GEORGE LOPEZ M-F
aaa	63808 WUHF	60208		3/20/08	4:16:37 am	PR/DTV 6 TALENT	PR/DTV 6 TALENT	:30	2/18/09	GEORGE LOPEZ M-F
aaa	63807 WUHF	60207		3/14/08	4:28:38 am	PR/DTV 5 TALENT	PR/DTV 5 TALENT	:30	2/18/09	GEORGE LOPEZ M-F
aaa	52190 WUHF	60163		3/4/08	4:26:50 am	PR/DTV #1	PR/DTV #1	:30	2/18/09	GEORGE LOPEZ M-F
aaa	52190 WUHF	60163		2/29/08	4:29:20 am	PR/DTV #1	PR/DTV #1	:30	2/18/09	GEORGE LOPEZ M-F
aaa	52190 WUHF	60163		2/27/08	4:11:00 am	PR/DTV #1	PR/DTV #1	:30	2/18/09	GEORGE LOPEZ M-F
aaa	52190 WUHF	60163		2/21/08	4:29:20 am	PR/DTV #1	PR/DTV #1	:30	2/18/09	GEORGE LOPEZ M-F
aaa	52190 WUHF	60163		2/22/08	4:26:50 am	PR/DTV #1	PR/DTV #1	:30	2/18/09	GEORGE LOPEZ M-F
aaa	52190 WUHF	60163		2/19/08	4:26:50 am	PR/DTV #1	PR/DTV #1	:30	2/18/09	GEORGE LOPEZ M-F
aaa	52190 WUHF	60163		2/20/08	4:28:20 am	PR/DTV #1	PR/DTV #1	:30	2/18/09	GEORGE LOPEZ M-F
aaa	13427 WUHF	70001		3/24/08	4:27:01 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:15	1/1/09	GEORGE LOPEZ M-F
aaa	13427 WUHF	70001		1/3/08	4:09:15 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:15	1/1/09	GEORGE LOPEZ M-F
aaa	13426 WUHF	70000		3/25/08	4:09:34 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	GEORGE LOPEZ M-F
aaa	13426 WUHF	70000		12/31/07	4:29:15 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	GEORGE LOPEZ M-F



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Media - Announcements and Zero Value Spot Placement Report

Report pulled at 12:31:03PM on 4/4/2008

Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
aaa	13427	WUHF	70001	1/24/08	4:18:15 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:15	1/1/09	GEORGE LOPEZ M-F
aaa	13426	WUHF	70000	1/2/08	4:29:15 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	GEORGE LOPEZ M-F
aaa	13426	WUHF	70000	1/4/08	4:28:15 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	GEORGE LOPEZ M-F
aaa	13426	WUHF	70000	1/11/08	4:28:15 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	GEORGE LOPEZ M-F
aaa	13426	WUHF	70000	1/8/08	4:27:30 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	GEORGE LOPEZ M-F
aaa	13426	WUHF	70000	1/7/08	4:13:00 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	GEORGE LOPEZ M-F
aaa	13426	WUHF	70000	1/10/08	4:16:10 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	GEORGE LOPEZ M-F
aaa	13426	WUHF	70000	2/12/08	4:29:20 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	GEORGE LOPEZ M-F
aaa	13426	WUHF	70000	2/7/08	4:29:20 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	GEORGE LOPEZ M-F
aaa	13426	WUHF	70000	2/6/08	4:29:20 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	GEORGE LOPEZ M-F
aaa	13426	WUHF	70000	1/25/08	4:29:15 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	GEORGE LOPEZ M-F
aaa	13426	WUHF	70000	1/30/08	4:21:00 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	GEORGE LOPEZ M-F
aaa	13426	WUHF	70000	1/31/08	4:20:25 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	GEORGE LOPEZ M-F

Totals for: GEORGE LOPEZ M-F

34



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Media - Announcements and Zero Value Spot Placement Report

Report pulled at 12:31:03PM on 4/4/2008

Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
Program Title: GEORGE LOPEZ WKND PRIMARY										
aaa	13427	WUHF	70001	1/26/08	3:29:05 pm	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:15	1/1/09	GEORGE LOPEZ WKND PRIMARY
Totals for: GEORGE LOPEZ WKND PRIMARY						1				



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Media - Announcements and Zero Value Spot Placement Report

Report pulled at 12:31:03PM on 4/4/2008

Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
Program Title: GEORGE LOPEZ WKND SECONDARY										
aaa	52190 WUHF	60163		2/23/08	1:44:50 pm	PR/DTV #1	PR/DTV #1	:30	2/18/09	GEORGE LOPEZ WKND SECONDARY
aaa	13426 WUHF	70000		2/9/08	1:43:00 pm	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	GEORGE LOPEZ WKND SECONDARY
aaa	63809 WUHF	60209		3/15/08	1:48:24 pm	PR/DTV 7 TALENT	PR/DTV 7 TALENT	:30	2/18/09	GEORGE LOPEZ WKND SECONDARY
Totals for: GEORGE LOPEZ WKND SECONDARY										3



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Media - Announcements and Zero Value Spot Placement Report

Report pulled at 12:31:03PM on 4/4/2008

Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
Program Title: HALF & HALF DOUBLE M-F										
aaa	63808	WUHF	60208	3/31/08	5:57:07 am	PR/DTV 6 TALENT	PR/DTV 6 TALENT	:30	2/18/09	HALF & HALF DOUBLE M-F
aaa	63807	WUHF	60207	3/24/08	5:58:58 am	PR/DTV 5 TALENT	PR/DTV 5 TALENT	:30	2/18/09	HALF & HALF DOUBLE M-F
aaa	63656	WUHF	70004	3/20/08	5:59:10 am	PSA/DTV 1 FOX	PSA/DTV 1 FOX	:30	2/17/09	HALF & HALF DOUBLE M-F
aaa	63657	WUHF	70005	3/21/08	5:43:37 am	PSA/DTV 1 FOX	PSA/DTV 1 FOX	:15	2/1/09	HALF & HALF DOUBLE M-F
aaa	52190	WUHF	60163	3/6/08	5:45:30 am	PR/DTV #1	PR/DTV #1	:30	2/18/09	HALF & HALF DOUBLE M-F
aaa	52190	WUHF	60163	3/5/08	5:56:20 am	PR/DTV #1	PR/DTV #1	:30	2/18/09	HALF & HALF DOUBLE M-F
sss	52190	WUHF	60163	3/7/08	5:43:37 am	WROC Promotions	PR/DTV #1	:30	2/18/09	HALF & HALF DOUBLE M-F
sss	52190	WUHF	60163	3/5/08	5:43:00 am	WROC Promotions	PR/DTV #1	:30	2/18/09	HALF & HALF DOUBLE M-F
aaa	52190	WUHF	60163	3/7/08	5:45:07 am	PR/DTV #1	PR/DTV #1	:30	2/18/09	HALF & HALF DOUBLE M-F
aaa	13426	WUHF	70000	2/7/08	5:32:30 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	HALF & HALF DOUBLE M-F
aaa	13426	WUHF	70000	2/14/08	5:58:30 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	HALF & HALF DOUBLE M-F
aaa	13426	WUHF	70000	1/31/08	5:43:25 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	HALF & HALF DOUBLE M-F
aaa	13426	WUHF	70000	1/10/08	5:56:00 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	HALF & HALF DOUBLE M-F
aaa	13426	WUHF	70000	1/8/08	5:59:20 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	HALF & HALF DOUBLE M-F
aaa	13426	WUHF	70000	1/11/08	5:55:50 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	HALF & HALF DOUBLE M-F
aaa	13426	WUHF	70000	1/4/08	5:42:00 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	HALF & HALF DOUBLE M-F
aaa	13426	WUHF	70000	1/2/08	5:44:15 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	HALF & HALF DOUBLE M-F
aaa	52190	WUHF	60163	2/20/08	5:58:25 am	PR/DTV #1	PR/DTV #1	:30	2/18/09	HALF & HALF DOUBLE M-F
aaa	13427	WUHF	70001	1/23/08	5:57:05 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:15	1/1/09	HALF & HALF DOUBLE M-F

Totals for: HALF & HALF DOUBLE M-F

19



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Media - Announcements and Zero Value Spot Placement Report

Report pulled at 12:31:03PM on 4/4/2008

Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
Program Title: HALF & HALF PRIMARY M-F										
aaa	13426 WUHF	70000		3/27/08	5:26:00 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	HALF & HALF PRIMARY M-F
aaa	13427 WUHF	70001		3/12/08	5:29:49 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:15	1/1/09	HALF & HALF PRIMARY M-F
aaa	52190 WUHF	60163		2/25/08	5:15:30 am	PR/DTV #1	PR/DTV #1	:30	2/18/09	HALF & HALF PRIMARY M-F
aaa	52190 WUHF	60163		2/28/08	5:01:00 am	PR/DTV #1	PR/DTV #1	:30	2/18/09	HALF & HALF PRIMARY M-F
aaa	63809 WUHF	60209		3/26/08	5:27:03 am	PR/DTV 7 TALENT	PR/DTV 7 TALENT	:30	2/18/09	HALF & HALF PRIMARY M-F
aaa	13426 WUHF	70000		1/4/08	5:29:20 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	HALF & HALF PRIMARY M-F
aaa	13426 WUHF	70000		1/11/08	5:28:50 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	HALF & HALF PRIMARY M-F
aaa	13426 WUHF	70000		1/18/08	5:29:20 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	HALF & HALF PRIMARY M-F
aaa	13426 WUHF	70000		1/7/08	5:13:30 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	HALF & HALF PRIMARY M-F
aaa	13426 WUHF	70000		1/9/08	5:29:00 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	HALF & HALF PRIMARY M-F
aaa	13426 WUHF	70000		1/10/08	5:13:30 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	HALF & HALF PRIMARY M-F
aaa	13426 WUHF	70000		2/14/08	5:13:30 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	HALF & HALF PRIMARY M-F
aaa	13426 WUHF	70000		2/5/08	5:13:50 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	HALF & HALF PRIMARY M-F
aaa	63657 WUHF	70005		3/31/08	5:27:18 am	PSA/DTV 1 FOX	PSA/DTV 1 FOX	:15	2/1/09	HALF & HALF PRIMARY M-F
aaa	63659 WUHF	70006		3/12/08	5:26:53 am	PSA/DTV 2 FOX	PSA/DTV 2 FOX	:30	2/17/09	HALF & HALF PRIMARY M-F
aaa	63657 WUHF	70005		3/18/08	5:26:43 am	PSA/DTV 1 FOX	PSA/DTV 1 FOX	:15	2/1/09	HALF & HALF PRIMARY M-F
aaa	63656 WUHF	70004		3/21/08	5:25:56 am	PSA/DTV 1 FOX	PSA/DTV 1 FOX	:30	2/17/09	HALF & HALF PRIMARY M-F
aaa	63805 WUHF	60205		3/25/08	5:13:00 am	PR/DTV 3TALENT	PR/DTV 3 TALENT	:30	2/18/09	HALF & HALF PRIMARY M-F
aaa	63660 WUHF	70007		3/24/08	5:15:30 am	PSA/DTV 3 FOX	PSA/DTV 3 FOX	:30	2/17/09	HALF & HALF PRIMARY M-F

Totals for: HALF & HALF PRIMARY M-F

19



sss Indicates zero dollar spot is on locked log -s- indicates zero dollar spot on unlocked log

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it was possible to establish an equivalent AUR

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Page -1 of 1

Media - Announcements and Zero Value Spot Placement Report

Report pulled at 12:31:03PM on 4/4/2008

Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
Program Title: HALF AND HALF WKND PRIMARY										
aaa	63808	WUHF	60208	3/23/08	4:31:40 pm	PR/DTV 6 TALENT	PR/DTV 6 TALENT	:30	2/18/09	HALF AND HALF WKND PRIMARY
Totals for: HALF AND HALF WKND PRIMARY						1				



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Page -1 of 1

Media - Announcements and Zero Value Spot Placement Report

Report pulled at 12:31:03PM on 4/4/2008

Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
Program Title: HALF AND HALF WKND SECONDARY										
aaa	63804 WUHF		60204	3/16/08	12:31:17 pm	PR/DTV 2 TALENT	PR/DTV 2 TALENT	:30	2/18/09	HALF AND HALF WKND SECONDARY
Totals for: HALF AND HALF WKND SECONDARY						1				



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Page -1 of 1

Media - Announcements and Zero Value Spot Placement Report

Report pulled at 12:31:03PM on 4/4/2008

Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
Program Title: JERRY SPRINGER M-F										
sss	52190	WUHF	60163	3/20/08	10:37:43 am	WROC Promotions	PR/DTV #1	:30	2/18/09	JERRY SPRINGER M-F
sss	52190	WUHF	60163	3/26/08	10:37:09 am	WROC Promotions	PR/DTV #1	:30	2/18/09	JERRY SPRINGER M-F
sss	52190	WUHF	60163	3/18/08	10:38:31 am	WROC Promotions	PR/DTV #1	:30	2/18/09	JERRY SPRINGER M-F
sss	52190	WUHF	60163	3/6/08	10:35:36 am	WROC Promotions	PR/DTV #1	:30	2/18/09	JERRY SPRINGER M-F
sss	52190	WUHF	60163	3/10/08	10:38:05 am	WROC Promotions	PR/DTV #1	:30	2/18/09	JERRY SPRINGER M-F
Totals for: JERRY SPRINGER M-F			5							



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Page -1 of 1

Media - Announcements and Zero Value Spot Placement Report

Report pulled at 12:31:03PM on 4/4/2008

Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
Program Title: JUDGE JOE BROWN DOUBLE RUN M-F										
aaa	63657 WUHF	70005		3/12/08	9:37:56 am	PSA/DTV 1 FOX	PSA/DTV 1 FOX	:15	2/1/09	JUDGE JOE BROWN DOUBLE RUN M-F
aaa	63657 WUHF	70005		3/13/08	9:38:05 am	PSA/DTV 1 FOX	PSA/DTV 1 FOX	:15	2/1/09	JUDGE JOE BROWN DOUBLE RUN M-F
aaa	63657 WUHF	70005		3/18/08	9:59:33 am	PSA/DTV 1 FOX	PSA/DTV 1 FOX	:15	2/1/09	JUDGE JOE BROWN DOUBLE RUN M-F
aaa	13427 WUHF	70001		2/18/08	9:37:45 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:15	1/1/09	JUDGE JOE BROWN DOUBLE RUN M-F
aaa	13427 WUHF	70001		1/23/08	9:37:45 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:15	1/1/09	JUDGE JOE BROWN DOUBLE RUN M-F
aaa	13427 WUHF	70001		1/31/08	9:37:45 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:15	1/1/09	JUDGE JOE BROWN DOUBLE RUN M-F
Totals for: JUDGE JOE BROWN DOUBLE RUN M-F										6



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Page -1 of 1

Media - Announcements and Zero Value Spot Placement Report

Report pulled at 12:31:03PM on 4/4/2008

Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
Program Title: JUDGE JOE BROWN PRIMARY M-F										
aaa	52190 WUHF		60163	3/11/08	9:06:33 am	PR/DTV #1	PR/DTV #1	:30	2/18/09	JUDGE JOE BROWN PRIMARY M-F
Totals for: JUDGE JOE BROWN PRIMARY M-F						1				



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Page -1 of 1

Media - Announcements and Zero Value Spot Placement Report

Report pulled at 12:31:03PM on 4/4/2008

Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
Program Title: JUDGE JUDY DOUBLE RUN M-F										
sss	52190 WUHF	60163		3/13/08	4:37:10 pm	WROC Promotions	PR/DTV #1	:30	2/18/09	JUDGE JUDY DOUBLE RUN M-F
sss	52190 WUHF	60163		3/17/08	4:38:40 pm	WROC Promotions	PR/DTV #1	:30	2/18/09	JUDGE JUDY DOUBLE RUN M-F
Totals for: JUDGE JUDY DOUBLE RUN M-F			2							



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Page -1 of 1

Media - Announcements and Zero Value Spot Placement Report

Report pulled at 12:31:03PM on 4/4/2008

Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
Program Title: JUDGE JUDY PRIMARY M-F										
aaa	63657	WUHF	70005	3/19/08	4:25:39 pm	PSA/DTV 1 FOX	PSA/DTV 1 FOX	:15	2/1/09	JUDGE JUDY PRIMARY M-F
aaa	13427	WUHF	70001	1/28/08	4:29:10 pm	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:15	1/1/09	JUDGE JUDY PRIMARY M-F
aaa	52190	WUHF	60163	2/19/08	4:18:30 pm	PR/DTV #1	PR/DTV #1	:30	2/18/09	JUDGE JUDY PRIMARY M-F
Totals for: JUDGE JUDY PRIMARY M-F			3							



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Page -1 of 1

Media - Announcements and Zero Value Spot Placement Report

Report pulled at 12:31:03PM on 4/4/2008

Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
Program Title: JUDGE MATHIS PRIMARY M-F										
aaa	52190 WUHF	60163		2/19/08	11:46:30 am	PR/DTV #1	PR/DTV #1	:30	2/18/09	JUDGE MATHIS PRIMARY M-F
aaa	52190 WUHF	60163		2/25/08	11:17:00 am	PR/DTV #1	PR/DTV #1	:30	2/18/09	JUDGE MATHIS PRIMARY M-F
aaa	63809 WUHF	60209		3/28/08	11:16:58 am	PR/DTV 7 TALENT	PR/DTV 7 TALENT	:30	2/18/09	JUDGE MATHIS PRIMARY M-F
aaa	63657 WUHF	70005		3/18/08	11:27:37 am	PSA/DTV 1 FOX	PSA/DTV 1 FOX	:15	2/1/09	JUDGE MATHIS PRIMARY M-F
sss	52190 WUHF	60163		3/27/08	11:20:01 am	WROC Promotions	PR/DTV #1	:30	2/18/09	JUDGE MATHIS PRIMARY M-F
sss	52190 WUHF	60163		3/12/08	11:17:46 am	WROC Promotions	PR/DTV #1	:30	2/18/09	JUDGE MATHIS PRIMARY M-F
sss	52190 WUHF	60163		3/24/08	11:16:53 am	WROC Promotions	PR/DTV #1	:30	2/18/09	JUDGE MATHIS PRIMARY M-F
sss	52190 WUHF	60163		3/14/08	11:41:59 am	WROC Promotions	PR/DTV #1	:30	2/18/09	JUDGE MATHIS PRIMARY M-F
Totals for: JUDGE MATHIS PRIMARY M-F										
										8



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Page -1 of 1

Media - Announcements and Zero Value Spot Placement Report

Report pulled at 12:31:03PM on 4/4/2008

Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
Program Title: KING OF THE HILL PRIMARY M-F										
sss	52190	WUHF	60163	3/20/08	6:38:18 pm	WROC Promotions	PR/DTV #1	:30	2/18/09	KING OF THE HILL PRIMARY M-F
sss	52190	WUHF	60163	3/12/08	6:39:45 pm	WROC Promotions	PR/DTV #1	:30	2/18/09	KING OF THE HILL PRIMARY M-F
sss	52190	WUHF	60163	3/24/08	6:37:46 pm	WROC Promotions	PR/DTV #1	:30	2/18/09	KING OF THE HILL PRIMARY M-F
sss	52190	WUHF	60163	3/18/08	6:37:58 pm	WROC Promotions	PR/DTV #1	:30	2/18/09	KING OF THE HILL PRIMARY M-F
sss	52190	WUHF	60163	3/14/08	6:37:19 pm	WROC Promotions	PR/DTV #1	:30	2/18/09	KING OF THE HILL PRIMARY M-F
sss	52190	WUHF	60163	3/6/08	6:34:37 pm	WROC Promotions	PR/DTV #1	:30	2/18/09	KING OF THE HILL PRIMARY M-F
aaa	13426	WUHF	70000	1/7/08	6:37:20 pm	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	KING OF THE HILL PRIMARY M-F
aaa	13426	WUHF	70000	2/11/08	6:56:50 pm	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	KING OF THE HILL PRIMARY M-F
aaa	13426	WUHF	70000	1/14/08	6:58:40 pm	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	KING OF THE HILL PRIMARY M-F
aaa	13426	WUHF	70000	12/31/07	6:57:00 pm	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	KING OF THE HILL PRIMARY M-F

Totals for: KING OF THE HILL PRIMARY M-F

10



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Page -1 of 1

Media - Announcements and Zero Value Spot Placement Report

Report pulled at 12:31:03PM on 4/4/2008

Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
Program Title: LATE MOVIE SAT 4AM A Good Night To Die										
aaa	13427	WUHF	70001	2/2/08	4:21:32 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:15	1/1/09	LATE MOVIE SAT 4AM A Good Night To Die
aaa	13426	WUHF	70000	2/2/08	5:39:18 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	LATE MOVIE SAT 4AM A Good Night To Die
Totals for: LATE MOVIE SAT 4AM A Good Night To Die										
										2



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Media - Announcements and Zero Value Spot Placement Report

Report pulled at 12:31:03PM on 4/4/2008

Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
Program Title: LATE MOVIE SAT 4AM Air Bud 2: Golden Receiver										
aaa	13426	WUHF	70000	2/16/08	4:52:45 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	LATE MOVIE SAT 4AM Air Bud 2: Golden Receiver
Totals for: LATE MOVIE SAT 4AM Air Bud 2: Golden Receiver			1							



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Media - Announcements and Zero Value Spot Placement Report

Report pulled at 12:31:03PM on 4/4/2008

Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
Program Title: LATE MOVIE SAT 4AM An Ideal Husband										
aaa	63809 WUHF		60209	3/29/08	4:40:43 am	PR/DTV 7 TALENT	PR/DTV 7 TALENT	:30	2/18/09	LATE MOVIE SAT 4AM An Ideal Husband
Totals for: LATE MOVIE SAT 4AM An Ideal Husband			1							



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Page -1 of 1

Media - Announcements and Zero Value Spot Placement Report

Report pulled at 12:31:03PM on 4/4/2008

Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
Program Title: LATE MOVIE SAT 4AM Beauty and Denise										
aaa	63809 WUHF	60209		3/22/08	5:53:31 am	PR/DTV 7 TALENT	PR/DTV 7 TALENT	:30	2/18/09	LATE MOVIE SAT 4AM Beauty and Denise
aaa	13426 WUHF	70000		3/22/08	4:44:21 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	LATE MOVIE SAT 4AM Beauty and Denise
aaa	13427 WUHF	70001		3/22/08	5:59:37 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:15	1/1/09	LATE MOVIE SAT 4AM Beauty and Denise
aaa	63805 WUHF	60205		3/22/08	4:20:58 am	PR/DTV 3TALENT	PR/DTV 3 TALENT	:30	2/18/09	LATE MOVIE SAT 4AM Beauty and Denise
aaa	63662 WUHF	70008		3/22/08	4:57:19 am	PSA/DTV 4 FOX	PSA/DTV 4 FOX	:30	2/17/09	LATE MOVIE SAT 4AM Beauty and Denise
Totals for: LATE MOVIE SAT 4AM Beauty and Denise										
										5



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Page -1 of 1

Media - Announcements and Zero Value Spot Placement Report

Report pulled at 12:31:03PM on 4/4/2008

Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
Program Title: LATE MOVIE SAT 4AM Cop and a Half										
aaa	13427	WUHF	70001	2/9/08	5:23:35 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:15	1/1/09	LATE MOVIE SAT 4AM Cop and a Half
Totals for: LATE MOVIE SAT 4AM Cop and a Half						1				



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Page -1 of 1

Media - Announcements and Zero Value Spot Placement Report

Report pulled at 12:31:03PM on 4/4/2008

Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
Program Title: LATE MOVIE SAT 4AM Happy Texas										
aaa	13426 WUHF	70000		1/5/08	4:34:49 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	LATE MOVIE SAT 4AM Happy Texas
aaa	13426 WUHF	70000		1/5/08	5:11:15 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	LATE MOVIE SAT 4AM Happy Texas
Totals for: LATE MOVIE SAT 4AM Happy Texas			2							



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Report pulled at 12:31:03PM on 4/4/2008

Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
Program Title: LATE MOVIE SAT 4AM Happy, Texas										
aaa	13426	WUHF	70000	1/19/08	5:59:20 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	LATE MOVIE SAT 4AM Happy, Texas
Totals for: LATE MOVIE SAT 4AM Happy, Texas						1				



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it was possible to establish an equivalent AUR

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Page -1 of 1

Media - Announcements and Zero Value Spot Placement Report

Report pulled at 12:31:03PM on 4/4/2008

Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
Program Title: LATE MOVIE SAT 4AM Mighty Joe Young										
aaa	52190 WUHF		60163	2/23/08	5:03:05 am	PR/DTV #1	PR/DTV #1	:30	2/18/09	LATE MOVIE SAT 4AM Mighty Joe Young
Totals for: LATE MOVIE SAT 4AM Mighty Joe Young						1				



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Page -1 of 1

Media - Announcements and Zero Value Spot Placement Report

Report pulled at 12:31:03PM on 4/4/2008

Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
Program Title: LATE MOVIE SAT 4AM MXP: Most Extreme Primate										
aaa	13426 WUHF	70000		3/1/08	4:55:41 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	LATE MOVIE SAT 4AM MXP: Most Extreme Primate
aaa	52190 WUHF	60163		3/1/08	5:30:33 am	PR/DTV #1	PR/DTV #1	:30	2/18/09	LATE MOVIE SAT 4AM MXP: Most Extreme Primate
Totals for: LATE MOVIE SAT 4AM MXP: Most Extreme Primate						2				



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Page -1 of 1

Media - Announcements and Zero Value Spot Placement Report

Report pulled at 12:31:03PM on 4/4/2008

Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
Program Title: LATE MOVIE SAT 4AM Serial Mom										
aaa	13427	WUHF	70001	1/26/08	5:49:23 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:15	1/1/09	LATE MOVIE SAT 4AM Serial Mom
Totals for: LATE MOVIE SAT 4AM Serial Mom						1				



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Page -1 of 1

Media - Announcements and Zero Value Spot Placement Report

Report pulled at 12:31:03PM on 4/4/2008

Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
Program Title: LATE MOVIE SAT 4AM Solaris										
aaa	63660 WUHF		70007	3/15/08	4:32:48 am	PSA/DTV 3 FOX	PSA/DTV 3 FOX	:30	2/17/09	LATE MOVIE SAT 4AM Solaris
Totals for: LATE MOVIE SAT 4AM Solaris						1				



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Page -1 of 1

Media - Announcements and Zero Value Spot Placement Report

Report pulled at 12:31:03PM on 4/4/2008

Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
Program Title: LATE MOVIE SAT 4AM Stealing Time										
aaa	13427	WUHF	70001	1/12/08	4:59:27 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:15	1/1/09	LATE MOVIE SAT 4AM Stealing Time
Totals for: LATE MOVIE SAT 4AM Stealing Time						1				



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Page -1 of 1

Media - Announcements and Zero Value Spot Placement Report

Report pulled at 12:31:03PM on 4/4/2008

Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
Program Title: LATE MOVIE SAT 4AM The Faculty										
aaa	52190 WUHF		60163	3/8/08	4:29:49 am	PR/DTV #1	PR/DTV #1	:30	2/18/09	LATE MOVIE SAT 4AM The Faculty
Totals for: LATE MOVIE SAT 4AM The Faculty						1				



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Page -1 of 1

Media - Announcements and Zero Value Spot Placement Report

Report pulled at 12:31:03PM on 4/4/2008

Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
Program Title: LATE MOVIE SUNDAY 4AM Caroline										
aaa	63657	WUHF	70005	3/23/08	4:37:38 am	PSA/DTV 1 FOX	PSA/DTV 1 FOX	:15	2/1/09	LATE MOVIE SUNDAY 4AM Caroline
aaa	63656	WUHF	70004	3/23/08	4:35:18 am	PSA/DTV 1 FOX	PSA/DTV 1 FOX	:30	2/17/09	LATE MOVIE SUNDAY 4AM Caroline
aaa	63807	WUHF	60207	3/23/08	5:42:48 am	PR/DTV 5 TALENT	PR/DTV 5 TALENT	:30	2/18/09	LATE MOVIE SUNDAY 4AM Caroline
aaa	63806	WUHF	60206	3/23/08	5:21:43 am	PR/DTV 4 TALENT	PR/DTV 4 TALENT	:30	2/18/09	LATE MOVIE SUNDAY 4AM Caroline
aaa	63809	WUHF	60209	3/23/08	4:49:54 am	PR/DTV 7 TALENT	PR/DTV 7 TALENT	:30	2/18/09	LATE MOVIE SUNDAY 4AM Caroline
Totals for: LATE MOVIE SUNDAY 4AM Caroline			5							



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Page -1 of 1

Media - Announcements and Zero Value Spot Placement Report

Report pulled at 12:31:03PM on 4/4/2008

Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
Program Title: LATE MOVIE SUNDAY 4AM Firestorm										
aaa	13426	WUHF	70000	1/20/08	5:34:14 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	LATE MOVIE SUNDAY 4AM Firestorm
Totals for: LATE MOVIE SUNDAY 4AM Firestorm						1				



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Page -1 of 1

Media - Announcements and Zero Value Spot Placement Report

Report pulled at 12:31:03PM on 4/4/2008

Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
Program Title: LATE MOVIE SUNDAY 4AM Music of the Heart										
aaa	13426	WUHF	70000	1/27/08	5:18:16 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	LATE MOVIE SUNDAY 4AM Music of the Heart
Totals for: LATE MOVIE SUNDAY 4AM Music of the Heart			1							



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Page -1 of 1

Media - Announcements and Zero Value Spot Placement Report

Report pulled at 12:31:03PM on 4/4/2008

Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
Program Title: LATE MOVIE SUNDAY 4AM MXP: Most Extreme Primate										
aaa	63659	WUHF	70006	3/16/08	4:41:25 am	PSA/DTV 2 FOX	PSA/DTV 2 FOX	:30	2/17/09	LATE MOVIE SUNDAY 4AM MXP: Most Extreme Primate
Totals for: LATE MOVIE SUNDAY 4AM MXP: Most Extreme Primate			1							



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Page -1 of 1

Media - Announcements and Zero Value Spot Placement Report

Report pulled at 12:31:03PM on 4/4/2008

Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
Program Title: LATE MOVIE SUNDAY 4AM Mystery, Alaska										
aaa	13426	WUHF	70000	3/2/08	5:58:40 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	LATE MOVIE SUNDAY 4AM Mystery, Alaska
Totals for: LATE MOVIE SUNDAY 4AM Mystery, Alaska			1							



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Media - Announcements and Zero Value Spot Placement Report

Report pulled at 12:31:03PM on 4/4/2008

Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
Program Title: LATE MOVIE SUNDAY 4AM Raw Deal										
aaa	13426	WUHF	70000	2/3/08	4:34:20 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	LATE MOVIE SUNDAY 4AM Raw Deal
aaa	13426	WUHF	70000	2/3/08	5:29:21 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	LATE MOVIE SUNDAY 4AM Raw Deal
Totals for: LATE MOVIE SUNDAY 4AM Raw Deal			2							



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Media - Announcements and Zero Value Spot Placement Report

Report pulled at 12:31:03PM on 4/4/2008

Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
Program Title: LATE MOVIE SUNDAY 4AM Solaris										
aaa	13426	WUHF	70000	3/30/08	5:47:19 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	LATE MOVIE SUNDAY 4AM Solaris
aaa	63804	WUHF	60204	3/30/08	5:08:46 am	PR/DTV 2 TALENT	PR/DTV 2 TALENT	:30	2/18/09	LATE MOVIE SUNDAY 4AM Solaris
Totals for: LATE MOVIE SUNDAY 4AM Solaris			2							



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Media - Announcements and Zero Value Spot Placement Report

Report pulled at 12:31:03PM on 4/4/2008

Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
Program Title: LATE MOVIE SUNDAY 4AM Species II										
aaa	13427	WUHF	70001	2/10/08	5:08:59 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:15	1/1/09	LATE MOVIE SUNDAY 4AM Species II
Totals for: LATE MOVIE SUNDAY 4AM Species II						1				



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Media - Announcements and Zero Value Spot Placement Report

Report pulled at 12:31:03PM on 4/4/2008

Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
Program Title: LATE MOVIE SUNDAY 4AM The River King										
aaa	52190 WUHF	60163		3/9/08	4:23:45 am	PR/DTV #1	PR/DTV #1	:30	2/18/09	LATE MOVIE SUNDAY 4AM The River King
aaa	52190 WUHF	60163		3/9/08	5:28:19 am	PR/DTV #1	PR/DTV #1	:30	2/18/09	LATE MOVIE SUNDAY 4AM The River King
Totals for: LATE MOVIE SUNDAY 4AM The River King										
										2



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Media - Announcements and Zero Value Spot Placement Report

Report pulled at 12:31:03PM on 4/4/2008

Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
Program Title: LATE MOVIE SUNDAY 4AM The Waterboy										
aaa	52190 WUHF		60163	2/24/08	5:39:44 am	PR/DTV #1	PR/DTV #1	:30	2/18/09	LATE MOVIE SUNDAY 4AM The Waterboy
Totals for: LATE MOVIE SUNDAY 4AM The Waterboy			1							



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Media - Announcements and Zero Value Spot Placement Report

Report pulled at 12:31:03PM on 4/4/2008

Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
Program Title: LIBERTY KIDS M-F										
aaa	13426 WUHF		70000	1/21/08	7:45:10 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	LIBERTY KIDS M-F
aaa	63808 WUHF		60208	3/17/08	7:46:30 am	PR/DTV 6 TALENT	PR/DTV 6 TALENT	:30	2/18/09	LIBERTY KIDS M-F
Totals for: LIBERTY KIDS M-F			2							



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Media - Announcements and Zero Value Spot Placement Report

Report pulled at 12:31:03PM on 4/4/2008

Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
Program Title: LIBERTY KIDS SAT										
aaa	63660 WUHF		70007	3/15/08	7:04:10 am	PSA/DTV 3 FOX	PSA/DTV 3 FOX	:30	2/17/09	LIBERTY KIDS SAT
aaa	52190 WUHF		60163	3/8/08	7:02:44 am	PR/DTV #1	PR/DTV #1	:30	2/18/09	LIBERTY KIDS SAT
Totals for: LIBERTY KIDS SAT			2							



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Media - Announcements and Zero Value Spot Placement Report

Report pulled at 12:31:03PM on 4/4/2008

Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
Program Title: MAD TV										
aaa	63805 WUHF		60205	3/22/08	11:56:23 pm	PR/DTV 3TALENT	PR/DTV 3 TALENT	:30	2/18/09	MAD TV

Totals for: MAD TV 1



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Page -1 of 1

Media - Announcements and Zero Value Spot Placement Report

Report pulled at 12:31:03PM on 4/4/2008

Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
Program Title: MALCOLM IN THE MIDDLE M-F										
aaa	63805	WUHF	60205	3/31/08	8:26:40 am	PR/DTV 3TALENT	PR/DTV 3 TALENT	:30	2/18/09	MALCOLM IN THE MIDDLE M-F
aaa	63657	WUHF	70005	3/18/08	8:29:06 am	PSA/DTV 1 FOX	PSA/DTV 1 FOX	:15	2/1/09	MALCOLM IN THE MIDDLE M-F
aaa	63656	WUHF	70004	3/19/08	8:28:32 am	PSA/DTV 1 FOX	PSA/DTV 1 FOX	:30	2/17/09	MALCOLM IN THE MIDDLE M-F
aaa	13426	WUHF	70000	1/24/08	8:27:00 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	MALCOLM IN THE MIDDLE M-F
aaa	13426	WUHF	70000	1/2/08	8:27:00 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	MALCOLM IN THE MIDDLE M-F
aaa	13426	WUHF	70000	1/3/08	8:26:00 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	MALCOLM IN THE MIDDLE M-F
aaa	13426	WUHF	70000	1/11/08	8:26:30 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	MALCOLM IN THE MIDDLE M-F
aaa	52190	WUHF	60163	2/27/08	8:14:05 am	PR/DTV #1	PR/DTV #1	:30	2/18/09	MALCOLM IN THE MIDDLE M-F
aaa	52190	WUHF	60163	3/4/08	8:29:20 am	PR/DTV #1	PR/DTV #1	:30	2/18/09	MALCOLM IN THE MIDDLE M-F
aaa	13427	WUHF	70001	2/15/08	8:29:35 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:15	1/1/09	MALCOLM IN THE MIDDLE M-F
aaa	13427	WUHF	70001	3/11/08	8:16:10 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:15	1/1/09	MALCOLM IN THE MIDDLE M-F
aaa	13427	WUHF	70001	3/28/08	8:29:03 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:15	1/1/09	MALCOLM IN THE MIDDLE M-F
aaa	13426	WUHF	70000	12/31/07	8:27:00 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	MALCOLM IN THE MIDDLE M-F
aaa	13426	WUHF	70000	3/3/08	8:29:10 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	MALCOLM IN THE MIDDLE M-F
aaa	13426	WUHF	70000	2/29/08	8:28:40 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	MALCOLM IN THE MIDDLE M-F
Totals for: MALCOLM IN THE MIDDLE M-F			15							



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Page -1 of 1

Media - Announcements and Zero Value Spot Placement Report

Report pulled at 12:31:03PM on 4/4/2008

Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
Program Title: MAURY PRIMARY M-F										
aaa	13427	WUHF	70001	1/4/08	3:40:45 pm	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:15	1/1/09	MAURY PRIMARY M-F
aaa	13427	WUHF	70001	1/7/08	3:41:45 pm	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:15	1/1/09	MAURY PRIMARY M-F
aaa	13427	WUHF	70001	1/30/08	3:44:35 pm	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:15	1/1/09	MAURY PRIMARY M-F
aaa	13427	WUHF	70001	2/12/08	3:39:35 pm	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:15	1/1/09	MAURY PRIMARY M-F
aaa	63657	WUHF	70005	3/14/08	3:38:20 pm	PSA/DTV 1 FOX	PSA/DTV 1 FOX	:15	2/1/09	MAURY PRIMARY M-F
aaa	63657	WUHF	70005	3/13/08	3:42:33 pm	PSA/DTV 1 FOX	PSA/DTV 1 FOX	:15	2/1/09	MAURY PRIMARY M-F
aaa	63657	WUHF	70005	3/19/08	3:39:04 pm	PSA/DTV 1 FOX	PSA/DTV 1 FOX	:15	2/1/09	MAURY PRIMARY M-F

Totals for: MAURY PRIMARY M-F 7



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Page -1 of 1

Media - Announcements and Zero Value Spot Placement Report

Report pulled at 12:31:03PM on 4/4/2008

Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
Program Title: MY WIFE AND KIDS PRIMARY M-F										
aaa	13427	WUHF	70001	2/5/08	12:25:28 pm	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:15	1/1/09	MY WIFE AND KIDS PRIMARY M-F
aaa	13427	WUHF	70001	1/2/08	12:13:08 pm	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:15	1/1/09	MY WIFE AND KIDS PRIMARY M-F
Totals for: MY WIFE AND KIDS PRIMARY M-F			2							



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Page -1 of 1

Media - Announcements and Zero Value Spot Placement Report

Report pulled at 12:31:03PM on 4/4/2008

Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
Program Title: MY WIFE AND KIDS WKND										
aaa	13426	WUHF	70000	3/23/08	5:59:07 pm	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	MY WIFE AND KIDS WKND
Totals for: MY WIFE AND KIDS WKND						1				



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Media - Announcements and Zero Value Spot Placement Report

Report pulled at 12:31:03PM on 4/4/2008

Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
Program Title: ONE ON ONE PRIMARY M-F										
aaa	13426 WUHF	70000		3/28/08	2:56:27 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	ONE ON ONE PRIMARY M-F
aaa	13426 WUHF	70000		3/31/08	2:32:37 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	ONE ON ONE PRIMARY M-F
aaa	13427 WUHF	70001		2/1/08	2:57:15 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:15	1/1/09	ONE ON ONE PRIMARY M-F
aaa	13427 WUHF	70001		1/7/08	2:56:45 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:15	1/1/09	ONE ON ONE PRIMARY M-F
aaa	13427 WUHF	70001		1/8/08	2:59:35 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:15	1/1/09	ONE ON ONE PRIMARY M-F
aaa	13427 WUHF	70001		1/9/08	2:43:15 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:15	1/1/09	ONE ON ONE PRIMARY M-F
aaa	13427 WUHF	70001		1/22/08	2:56:45 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:15	1/1/09	ONE ON ONE PRIMARY M-F
aaa	13427 WUHF	70001		3/20/08	2:34:13 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:15	1/1/09	ONE ON ONE PRIMARY M-F
aaa	52190 WUHF	60163		2/28/08	2:56:20 am	PR/DTV #1	PR/DTV #1	:30	2/18/09	ONE ON ONE PRIMARY M-F
aaa	52190 WUHF	60163		2/22/08	2:56:40 am	PR/DTV #1	PR/DTV #1	:30	2/18/09	ONE ON ONE PRIMARY M-F
aaa	13426 WUHF	70000		1/11/08	2:42:50 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	ONE ON ONE PRIMARY M-F
aaa	13426 WUHF	70000		1/18/08	2:32:10 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	ONE ON ONE PRIMARY M-F
aaa	13426 WUHF	70000		1/15/08	2:58:20 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	ONE ON ONE PRIMARY M-F
aaa	13426 WUHF	70000		1/10/08	2:44:30 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	ONE ON ONE PRIMARY M-F
aaa	63809 WUHF	60209		3/26/08	2:31:45 am	PR/DTV 7 TALENT	PR/DTV 7 TALENT	:30	2/18/09	ONE ON ONE PRIMARY M-F
aaa	13426 WUHF	70000		1/22/08	2:57:00 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	ONE ON ONE PRIMARY M-F
aaa	13426 WUHF	70000		2/1/08	2:56:45 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	ONE ON ONE PRIMARY M-F
aaa	13426 WUHF	70000		1/31/08	2:32:00 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	ONE ON ONE PRIMARY M-F
aaa	13426 WUHF	70000		1/30/08	2:59:20 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	ONE ON ONE PRIMARY M-F
aaa	13426 WUHF	70000		1/28/08	2:42:20 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	ONE ON ONE PRIMARY M-F
aaa	13426 WUHF	70000		2/14/08	2:56:20 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	ONE ON ONE PRIMARY M-F



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Media - Announcements and Zero Value Spot Placement Report

Report pulled at 12:31:03PM on 4/4/2008

Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
aaa	13426	WUHF	70000	2/7/08	2:56:30 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	ONE ON ONE PRIMARY M-F
aaa	63657	WUHF	70005	3/18/08	2:59:34 am	PSA/DTV 1 FOX	PSA/DTV 1 FOX	:15	2/1/09	ONE ON ONE PRIMARY M-F
aaa	63657	WUHF	70005	3/13/08	2:41:42 am	PSA/DTV 1 FOX	PSA/DTV 1 FOX	:15	2/1/09	ONE ON ONE PRIMARY M-F
aaa	52190	WUHF	60163	3/12/08	2:59:30 am	PR/DTV #1	PR/DTV #1	:30	2/18/09	ONE ON ONE PRIMARY M-F
aaa	52190	WUHF	60163	3/7/08	2:32:24 am	PR/DTV #1	PR/DTV #1	:30	2/18/09	ONE ON ONE PRIMARY M-F
aaa	52190	WUHF	60163	3/6/08	2:59:32 am	PR/DTV #1	PR/DTV #1	:30	2/18/09	ONE ON ONE PRIMARY M-F
aaa	52190	WUHF	60163	3/10/08	2:56:29 am	PR/DTV #1	PR/DTV #1	:30	2/18/09	ONE ON ONE PRIMARY M-F
aaa	52190	WUHF	60163	3/20/08	2:32:58 am	PR/DTV #1	PR/DTV #1	:30	2/18/09	ONE ON ONE PRIMARY M-F
aaa	63806	WUHF	60206	3/21/08	2:32:04 am	PR/DTV 4 TALENT	PR/DTV 4 TALENT	:30	2/18/09	ONE ON ONE PRIMARY M-F
aaa	63803	WUHF	60203	3/21/08	2:43:22 am	PR/DTV 1 TALENT	PR/DTV 1 TALENT	:30	2/18/09	ONE ON ONE PRIMARY M-F
aaa	63803	WUHF	60203	3/27/08	2:59:31 am	PR/DTV 1 TALENT	PR/DTV 1 TALENT	:30	2/18/09	ONE ON ONE PRIMARY M-F
aaa	63659	WUHF	70006	3/18/08	2:45:55 am	PSA/DTV 2 FOX	PSA/DTV 2 FOX	:30	2/17/09	ONE ON ONE PRIMARY M-F
aaa	63662	WUHF	70008	3/25/08	2:32:49 am	PSA/DTV 4 FOX	PSA/DTV 4 FOX	:30	2/17/09	ONE ON ONE PRIMARY M-F
aaa	63806	WUHF	60206	3/20/08	2:42:29 am	PR/DTV 4 TALENT	PR/DTV 4 TALENT	:30	2/18/09	ONE ON ONE PRIMARY M-F

Totals for: ONE ON ONE PRIMARY M-F

35



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Media - Announcements and Zero Value Spot Placement Report

Report pulled at 12:31:03PM on 4/4/2008

Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
Program Title: ONE ON ONE PRIMARY SAT										
aaa	63808 WUHF	60208		3/29/08	2:32:20 am	PR/DTV 6 TALENT	PR/DTV 6 TALENT	:30	2/18/09	ONE ON ONE PRIMARY SAT
aaa	52190 WUHF	60163		2/23/08	2:55:10 am	PR/DTV #1	PR/DTV #1	:30	2/18/09	ONE ON ONE PRIMARY SAT
aaa	13426 WUHF	70000		3/1/08	2:56:30 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	ONE ON ONE PRIMARY SAT
Totals for: ONE ON ONE PRIMARY SAT										3



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Media - Announcements and Zero Value Spot Placement Report

Report pulled at 12:31:03PM on 4/4/2008

Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
Program Title: ONE ON ONE SECONDARY M-F										
aaa	13426 WUHF	70000		3/21/08	3:28:50 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	ONE ON ONE SECONDARY M-F
aaa	13426 WUHF	70000		3/3/08	3:28:30 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	ONE ON ONE SECONDARY M-F
aaa	13426 WUHF	70000		3/24/08	3:01:40 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	ONE ON ONE SECONDARY M-F
aaa	13427 WUHF	70001		1/3/08	3:25:35 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:15	1/1/09	ONE ON ONE SECONDARY M-F
aaa	52190 WUHF	60163		2/21/08	3:26:50 am	PR/DTV #1	PR/DTV #1	:30	2/18/09	ONE ON ONE SECONDARY M-F
aaa	52190 WUHF	60163		2/27/08	3:03:00 am	PR/DTV #1	PR/DTV #1	:30	2/18/09	ONE ON ONE SECONDARY M-F
aaa	52190 WUHF	60163		2/29/08	3:02:50 am	PR/DTV #1	PR/DTV #1	:30	2/18/09	ONE ON ONE SECONDARY M-F
aaa	52190 WUHF	60163		3/4/08	3:29:20 am	PR/DTV #1	PR/DTV #1	:30	2/18/09	ONE ON ONE SECONDARY M-F
aaa	13427 WUHF	70001		3/14/08	3:26:27 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:15	1/1/09	ONE ON ONE SECONDARY M-F
aaa	52190 WUHF	60163		2/19/08	3:28:50 am	PR/DTV #1	PR/DTV #1	:30	2/18/09	ONE ON ONE SECONDARY M-F
aaa	13426 WUHF	70000		2/11/08	3:13:20 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	ONE ON ONE SECONDARY M-F
aaa	13426 WUHF	70000		1/28/08	3:29:20 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	ONE ON ONE SECONDARY M-F
aaa	13426 WUHF	70000		1/24/08	3:26:20 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	ONE ON ONE SECONDARY M-F
aaa	13426 WUHF	70000		1/30/08	3:26:40 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	ONE ON ONE SECONDARY M-F
aaa	13426 WUHF	70000		1/31/08	3:29:20 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	ONE ON ONE SECONDARY M-F
aaa	63809 WUHF	60209		3/27/08	3:29:33 am	PR/DTV 7 TALENT	PR/DTV 7 TALENT	:30	2/18/09	ONE ON ONE SECONDARY M-F
aaa	13426 WUHF	70000		1/3/08	3:02:00 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	ONE ON ONE SECONDARY M-F
aaa	13426 WUHF	70000		1/4/08	3:25:50 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	ONE ON ONE SECONDARY M-F
aaa	13426 WUHF	70000		1/4/08	3:29:20 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	ONE ON ONE SECONDARY M-F
aaa	13426 WUHF	70000		1/10/08	3:26:10 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	ONE ON ONE SECONDARY M-F
aaa	13426 WUHF	70000		1/18/08	3:25:50 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	ONE ON ONE SECONDARY M-F



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it was possible to establish an equivalent AUR

Media - Announcements and Zero Value Spot Placement Report

Report pulled at 12:31:03PM on 4/4/2008

Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
aaa	13426	WUHF	70000	1/11/08	3:24:20 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	ONE ON ONE SECONDARY M-F
aaa	63808	WUHF	60208	3/19/08	3:12:49 am	PR/DTV 6 TALENT	PR/DTV 6 TALENT	:30	2/18/09	ONE ON ONE SECONDARY M-F
aaa	63809	WUHF	60209	3/14/08	3:01:36 am	PR/DTV 7 TALENT	PR/DTV 7 TALENT	:30	2/18/09	ONE ON ONE SECONDARY M-F
aaa	63807	WUHF	60207	3/17/08	3:02:20 am	PR/DTV 5 TALENT	PR/DTV 5 TALENT	:30	2/18/09	ONE ON ONE SECONDARY M-F
aaa	63803	WUHF	60203	3/31/08	3:12:58 am	PR/DTV 1 TALENT	PR/DTV 1 TALENT	:30	2/18/09	ONE ON ONE SECONDARY M-F
aaa	52190	WUHF	60163	3/24/08	3:29:25 am	PR/DTV #1	PR/DTV #1	:30	2/18/09	ONE ON ONE SECONDARY M-F
aaa	52190	WUHF	60163	3/5/08	3:02:30 am	PR/DTV #1	PR/DTV #1	:30	2/18/09	ONE ON ONE SECONDARY M-F
aaa	63657	WUHF	70005	3/13/08	3:13:27 am	PSA/DTV 1 FOX	PSA/DTV 1 FOX	:15	2/1/09	ONE ON ONE SECONDARY M-F
aaa	63657	WUHF	70005	3/14/08	3:12:35 am	PSA/DTV 1 FOX	PSA/DTV 1 FOX	:15	2/1/09	ONE ON ONE SECONDARY M-F
aaa	63657	WUHF	70005	3/28/08	3:26:04 am	PSA/DTV 1 FOX	PSA/DTV 1 FOX	:15	2/1/09	ONE ON ONE SECONDARY M-F

Totals for: ONE ON ONE SECONDARY M-F

31



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Media - Announcements and Zero Value Spot Placement Report

Report pulled at 12:31:03PM on 4/4/2008

Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
Program Title: ONE ON ONE SECONDARY SAT										
aaa	52190 WUHF	60163		3/8/08	3:32:23 am	PR/DTV #1	PR/DTV #1	:30	2/18/09	ONE ON ONE SECONDARY SAT
aaa	63803 WUHF	60203		3/22/08	3:02:12 am	PR/DTV 1 TALENT	PR/DTV 1 TALENT	:30	2/18/09	ONE ON ONE SECONDARY SAT
aaa	63803 WUHF	60203		3/15/08	3:01:46 am	PR/DTV 1 TALENT	PR/DTV 1 TALENT	:30	2/18/09	ONE ON ONE SECONDARY SAT
aaa	63809 WUHF	60209		3/15/08	3:25:50 am	PR/DTV 7 TALENT	PR/DTV 7 TALENT	:30	2/18/09	ONE ON ONE SECONDARY SAT
aaa	13426 WUHF	70000		3/1/08	3:26:30 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	ONE ON ONE SECONDARY SAT
aaa	13427 WUHF	70001		1/19/08	3:11:45 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:15	1/1/09	ONE ON ONE SECONDARY SAT
aaa	13427 WUHF	70001		2/2/08	3:12:55 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:15	1/1/09	ONE ON ONE SECONDARY SAT

Totals for: ONE ON ONE SECONDARY SAT 7



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Media - Announcements and Zero Value Spot Placement Report

Report pulled at 12:31:03PM on 4/4/2008

Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
Program Title: PAID PROGRAMMING 1030AM SUN										
aaa	13427	WUHF	70001	3/30/08	10:58:30 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:15	1/1/09	PAID PROGRAMMING 1030AM SUN
Totals for: PAID PROGRAMMING 1030AM SUN						1				



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Page -1 of 1

Media - Announcements and Zero Value Spot Placement Report

Report pulled at 12:31:03PM on 4/4/2008

Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
Program Title: PAID PROGRAMMING 11PM SUN										
aaa	52190 WUHF		60163	3/9/08	11:29:20 pm	PR/DTV #1	PR/DTV #1	:30	2/18/09	PAID PROGRAMMING 11PM SUN
Totals for: PAID PROGRAMMING 11PM SUN						1				



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Page -1 of 1

Media - Announcements and Zero Value Spot Placement Report

Report pulled at 12:31:03PM on 4/4/2008

Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
Program Title: PAID PROGRAMMING 1230AM SUN										
aaa	63807 WUHF	60207		3/16/08	12:59:20 am	PR/DTV 5 TALENT	PR/DTV 5 TALENT	:30	2/18/09	PAID PROGRAMMING 1230AM SUN
aaa	63809 WUHF	60209		3/23/08	12:59:15 am	PR/DTV 7 TALENT	PR/DTV 7 TALENT	:30	2/18/09	PAID PROGRAMMING 1230AM SUN
Totals for: PAID PROGRAMMING 1230AM SUN			2							



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Page -1 of 1

Media - Announcements and Zero Value Spot Placement Report

Report pulled at 12:31:03PM on 4/4/2008

Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
Program Title: PAID PROGRAMMING 12AM SAT										
aaa	13427	WUHF	70001	3/29/08	12:28:44 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:15	1/1/09	PAID PROGRAMMING 12AM SAT
Totals for: PAID PROGRAMMING 12AM SAT						1				



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Page -1 of 1

Media - Announcements and Zero Value Spot Placement Report

Report pulled at 12:31:03PM on 4/4/2008

Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
Program Title: PAID PROGRAMMING 12PM SAT										
aaa	52190 WUHF		60163	3/8/08	12:28:50 pm	PR/DTV #1	PR/DTV #1	:30	2/18/09	PAID PROGRAMMING 12PM SAT
Totals for: PAID PROGRAMMING 12PM SAT						1				



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Page -1 of 1

Media - Announcements and Zero Value Spot Placement Report

Report pulled at 12:31:03PM on 4/4/2008

Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
Program Title: PAID PROGRAMMING 130AM M-F										
aaa	52190 WUHF	60163		3/6/08	1:59:26 am	PR/DTV #1	PR/DTV #1	:30	2/18/09	PAID PROGRAMMING 130AM M-F
aaa	52190 WUHF	60163		3/11/08	1:59:23 am	PR/DTV #1	PR/DTV #1	:30	2/18/09	PAID PROGRAMMING 130AM M-F
aaa	63806 WUHF	60206		3/19/08	1:59:21 am	PR/DTV 4 TALENT	PR/DTV 4 TALENT	:30	2/18/09	PAID PROGRAMMING 130AM M-F
aaa	63662 WUHF	70008		3/14/08	1:59:27 am	PSA/DTV 4 FOX	PSA/DTV 4 FOX	:30	2/17/09	PAID PROGRAMMING 130AM M-F
aaa	13427 WUHF	70001		1/30/08	1:58:55 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:15	1/1/09	PAID PROGRAMMING 130AM M-F
aaa	13427 WUHF	70001		1/17/08	1:59:05 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:15	1/1/09	PAID PROGRAMMING 130AM M-F
aaa	13426 WUHF	70000		1/3/08	1:59:20 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	PAID PROGRAMMING 130AM M-F

Totals for: PAID PROGRAMMING 130AM M-F

7



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Page -1 of 1

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Media - Announcements and Zero Value Spot Placement Report

Report pulled at 12:31:03PM on 4/4/2008

Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
Program Title: PAID PROGRAMMING 1AM M-F										
aaa	13426 WUHF	70000		1/3/08	1:29:20 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	PAID PROGRAMMING 1AM M-F
aaa	13426 WUHF	70000		2/15/08	1:29:20 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	PAID PROGRAMMING 1AM M-F
aaa	13426 WUHF	70000		2/5/08	1:29:20 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	PAID PROGRAMMING 1AM M-F
aaa	13427 WUHF	70001		1/7/08	1:29:35 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:15	1/1/09	PAID PROGRAMMING 1AM M-F
aaa	52190 WUHF	60163		2/27/08	1:29:20 am	PR/DTV #1	PR/DTV #1	:30	2/18/09	PAID PROGRAMMING 1AM M-F
aaa	63657 WUHF	70005		3/19/08	1:29:36 am	PSA/DTV 1 FOX	PSA/DTV 1 FOX	:15	2/1/09	PAID PROGRAMMING 1AM M-F
Totals for: PAID PROGRAMMING 1AM M-F										
										6



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Page -1 of 1

Media - Announcements and Zero Value Spot Placement Report

Report pulled at 12:31:03PM on 4/4/2008

Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
Program Title: PAID PROGRAMMING 1AM SUN										
aaa	13426	WUHF	70000	1/13/08	1:29:20 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	PAID PROGRAMMING 1AM SUN
Totals for: PAID PROGRAMMING 1AM SUN										1



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Page -1 of 1

Media - Announcements and Zero Value Spot Placement Report

Report pulled at 12:31:03PM on 4/4/2008

Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
Program Title: PAID PROGRAMMING 2AM SAT										
aaa	13426 WUHF	70000		2/2/08	2:29:05 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	PAID PROGRAMMING 2AM SAT
aaa	13427 WUHF	70001		1/12/08	2:29:35 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:15	1/1/09	PAID PROGRAMMING 2AM SAT
Totals for: PAID PROGRAMMING 2AM SAT			2							



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Page -1 of 1

Media - Announcements and Zero Value Spot Placement Report

Report pulled at 12:31:03PM on 4/4/2008

Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
Program Title: PAID PROGRAMMING 330AM SAT										
aaa	13426	WUHF	70000	2/16/08	3:59:05 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	PAID PROGRAMMING 330AM SAT
Totals for: PAID PROGRAMMING 330AM SAT						1				



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Page -1 of 1

Media - Announcements and Zero Value Spot Placement Report

Report pulled at 12:31:03PM on 4/4/2008

Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
Program Title: PAID PROGRAMMING 430AM M-F										
aaa	13427 WUHF	70001		1/22/08	4:59:35 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:15	1/1/09	PAID PROGRAMMING 430AM M-F
aaa	13427 WUHF	70001		2/11/08	4:59:35 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:15	1/1/09	PAID PROGRAMMING 430AM M-F
aaa	63657 WUHF	70005		3/13/08	4:58:55 am	PSA/DTV 1 FOX	PSA/DTV 1 FOX	:15	2/1/09	PAID PROGRAMMING 430AM M-F
aaa	52190 WUHF	60163		3/11/08	4:59:28 am	PR/DTV #1	PR/DTV #1	:30	2/18/09	PAID PROGRAMMING 430AM M-F
aaa	63662 WUHF	70008		3/21/08	4:59:24 am	PSA/DTV 4 FOX	PSA/DTV 4 FOX	:30	2/17/09	PAID PROGRAMMING 430AM M-F
aaa	63808 WUHF	60208		3/31/08	4:59:00 am	PR/DTV 6 TALENT	PR/DTV 6 TALENT	:30	2/18/09	PAID PROGRAMMING 430AM M-F
Totals for: PAID PROGRAMMING 430AM M-F										
										6



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Page -1 of 1

Media - Announcements and Zero Value Spot Placement Report

Report pulled at 12:31:03PM on 4/4/2008

Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
Program Title: PAID PROGRAMMING 630AM M-F										
aaa	63657	WUHF	70005	3/18/08	6:58:56 am	PSA/DTV 1 FOX	PSA/DTV 1 FOX	:15	2/1/09	PAID PROGRAMMING 630AM M-F
Totals for: PAID PROGRAMMING 630AM M-F						1				



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Media - Announcements and Zero Value Spot Placement Report

Report pulled at 12:31:03PM on 4/4/2008

Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
Program Title: PAID PROGRAMMING 6AM M-F										
aaa	63657	WUHF	70005	3/14/08	6:29:35 am	PSA/DTV 1 FOX	PSA/DTV 1 FOX	:15	2/1/09	PAID PROGRAMMING 6AM M-F
aaa	63807	WUHF	60207	3/25/08	6:29:19 am	PR/DTV 5 TALENT	PR/DTV 5 TALENT	:30	2/18/09	PAID PROGRAMMING 6AM M-F
aaa	63660	WUHF	70007	3/17/08	6:29:20 am	PSA/DTV 3 FOX	PSA/DTV 3 FOX	:30	2/17/09	PAID PROGRAMMING 6AM M-F
aaa	63804	WUHF	60204	3/21/08	6:29:20 am	PR/DTV 2 TALENT	PR/DTV 2 TALENT	:30	2/18/09	PAID PROGRAMMING 6AM M-F
Totals for: PAID PROGRAMMING 6AM M-F			4							



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Media - Announcements and Zero Value Spot Placement Report

Report pulled at 12:31:03PM on 4/4/2008

Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
Program Title: PAID PROGRAMMING 6AM SUN										
aaa	13426	WUHF	70000	1/6/08	6:29:20 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	PAID PROGRAMMING 6AM SUN
Totals for: PAID PROGRAMMING 6AM SUN										1



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Media - Announcements and Zero Value Spot Placement Report

Report pulled at 12:31:03PM on 4/4/2008

Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
Program Title: SARAH CONNOR										
aaa	13427	WUHF	70001	1/28/08	7:58:35 pm	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:15	1/1/09	SARAH CONNOR
Totals for: SARAH CONNOR						1				



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Media - Announcements and Zero Value Spot Placement Report

Report pulled at 12:31:03PM on 4/4/2008

Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
Program Title: SCRUBS PRIMARY M-F										
aaa	13427	WUHF	70001	1/29/08	2:27:13 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:15	1/1/09	SCRUBS PRIMARY M-F
aaa	13427	WUHF	70001	2/6/08	2:26:58 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:15	1/1/09	SCRUBS PRIMARY M-F
aaa	13427	WUHF	70001	1/25/08	2:26:18 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:15	1/1/09	SCRUBS PRIMARY M-F
aaa	13426	WUHF	70000	3/5/08	2:14:30 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	SCRUBS PRIMARY M-F
aaa	52190	WUHF	60163	2/19/08	2:13:00 am	PR/DTV #1	PR/DTV #1	:30	2/18/09	SCRUBS PRIMARY M-F
aaa	52190	WUHF	60163	2/20/08	2:15:33 am	PR/DTV #1	PR/DTV #1	:30	2/18/09	SCRUBS PRIMARY M-F
aaa	52190	WUHF	60163	2/27/08	2:15:00 am	PR/DTV #1	PR/DTV #1	:30	2/18/09	SCRUBS PRIMARY M-F
aaa	52190	WUHF	60163	3/5/08	2:28:20 am	PR/DTV #1	PR/DTV #1	:30	2/18/09	SCRUBS PRIMARY M-F
aaa	52190	WUHF	60163	2/22/08	2:29:00 am	PR/DTV #1	PR/DTV #1	:30	2/18/09	SCRUBS PRIMARY M-F
aaa	13426	WUHF	70000	1/4/08	2:28:20 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	SCRUBS PRIMARY M-F
aaa	13426	WUHF	70000	1/1/08	2:29:20 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	SCRUBS PRIMARY M-F
aaa	13426	WUHF	70000	12/31/07	2:27:03 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	SCRUBS PRIMARY M-F
aaa	13426	WUHF	70000	1/11/08	2:15:33 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	SCRUBS PRIMARY M-F
aaa	13426	WUHF	70000	1/10/08	2:13:53 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	SCRUBS PRIMARY M-F
aaa	13426	WUHF	70000	1/7/08	2:13:00 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	SCRUBS PRIMARY M-F
aaa	13426	WUHF	70000	2/4/08	2:14:40 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	SCRUBS PRIMARY M-F
aaa	13426	WUHF	70000	1/24/08	2:29:20 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	SCRUBS PRIMARY M-F
aaa	13426	WUHF	70000	1/25/08	2:29:20 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	SCRUBS PRIMARY M-F
aaa	13426	WUHF	70000	1/22/08	2:14:20 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	SCRUBS PRIMARY M-F
aaa	63807	WUHF	60207	3/20/08	2:12:48 am	PR/DTV 5 TALENT	PR/DTV 5 TALENT	:30	2/18/09	SCRUBS PRIMARY M-F
aaa	63806	WUHF	60206	3/24/08	2:27:06 am	PR/DTV 4 TALENT	PR/DTV 4 TALENT	:30	2/18/09	SCRUBS PRIMARY M-F



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Page -1 of 1

Media - Announcements and Zero Value Spot Placement Report

Report pulled at 12:31:03PM on 4/4/2008

Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
aaa	63657	WUHF	70005	3/13/08	2:16:10 am	PSA/DTV 1 FOX	PSA/DTV 1 FOX	:15	2/1/09	SCRUBS PRIMARY M-F
aaa	52190	WUHF	60163	3/21/08	2:12:03 am	PR/DTV #1	PR/DTV #1	:30	2/18/09	SCRUBS PRIMARY M-F
aaa	52190	WUHF	60163	3/7/08	2:13:26 am	PR/DTV #1	PR/DTV #1	:30	2/18/09	SCRUBS PRIMARY M-F
Totals for: SCRUBS PRIMARY M-F			24							



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Page -1 of 1

Media - Announcements and Zero Value Spot Placement Report

Report pulled at 12:31:03PM on 4/4/2008

Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
Program Title: SCRUBS WKND										
aaa	52190 WUHF	60163		3/9/08	1:43:02 am	PR/DTV #1	PR/DTV #1	:30	2/18/09	SCRUBS WKND
aaa	52190 WUHF	60163		3/9/08	1:59:22 am	PR/DTV #1	PR/DTV #1	:30	2/18/09	SCRUBS WKND
aaa	63656 WUHF	70004		3/16/08	1:59:20 am	PSA/DTV 1 FOX	PSA/DTV 1 FOX	:30	2/17/09	SCRUBS WKND
aaa	63659 WUHF	70006		3/23/08	1:43:37 am	PSA/DTV 2 FOX	PSA/DTV 2 FOX	:30	2/17/09	SCRUBS WKND
aaa	13426 WUHF	70000		2/10/08	10:44:40 pm	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	SCRUBS WKND
aaa	13426 WUHF	70000		1/13/08	10:55:30 pm	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	SCRUBS WKND
aaa	63809 WUHF	60209		3/16/08	1:54:15 am	PR/DTV 7 TALENT	PR/DTV 7 TALENT	:30	2/18/09	SCRUBS WKND

Totals for: SCRUBS WKND 7



sss Indicates zero dollar spot is on locked log -s- indicates zero dollar spot on unlocked log

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Page -1 of 1

Media - Announcements and Zero Value Spot Placement Report

Report pulled at 12:31:03PM on 4/4/2008

Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
Program Title: SEINFELD MAIN RUN M-F										
aaa	13426	WUHF	70000	2/4/08	10:46:50 pm	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	SEINFELD MAIN RUN M-F
aaa	13427	WUHF	70001	1/17/08	10:56:25 pm	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:15	1/1/09	SEINFELD MAIN RUN M-F
aaa	63808	WUHF	60208	3/20/08	11:01:25 pm	PR/DTV 6 TALENT	PR/DTV 6 TALENT	:30	2/18/09	SEINFELD MAIN RUN M-F
sss	52190	WUHF	60163	3/7/08	11:28:57 pm	WROC Promotions	PR/DTV #1	:30	2/18/09	SEINFELD MAIN RUN M-F
aaa	52190	WUHF	60163	3/6/08	11:01:47 pm	PR/DTV #1	PR/DTV #1	:30	2/18/09	SEINFELD MAIN RUN M-F
Totals for: SEINFELD MAIN RUN M-F			5							



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Media - Announcements and Zero Value Spot Placement Report

Report pulled at 12:31:03PM on 4/4/2008

Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
Program Title: SEINFELD SECOND RUN M-F										
aaa	52190 WUHF	60163		3/7/08	11:44:16 pm	PR/DTV #1	PR/DTV #1	:30	2/18/09	SEINFELD SECOND RUN M-F
sss	52190 WUHF	60163		3/17/08	11:45:50 pm	WROC Promotions	PR/DTV #1	:30	2/18/09	SEINFELD SECOND RUN M-F
sss	52190 WUHF	60163		3/5/08	11:40:30 pm	WROC Promotions	PR/DTV #1	:30	2/18/09	SEINFELD SECOND RUN M-F
sss	52190 WUHF	60163		3/31/08	11:46:46 pm	WROC Promotions	PR/DTV #1	:30	2/18/09	SEINFELD SECOND RUN M-F
sss	52190 WUHF	60163		3/26/08	11:46:32 pm	WROC Promotions	PR/DTV #1	:30	2/18/09	SEINFELD SECOND RUN M-F
aaa	52190 WUHF	60163		3/4/08	11:40:20 pm	PR/DTV #1	PR/DTV #1	:30	2/18/09	SEINFELD SECOND RUN M-F
aaa	52190 WUHF	60163		2/20/08	11:46:20 pm	PR/DTV #1	PR/DTV #1	:30	2/18/09	SEINFELD SECOND RUN M-F
aaa	13426 WUHF	70000		1/21/08	11:59:20 pm	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	SEINFELD SECOND RUN M-F
aaa	13426 WUHF	70000		1/25/08	11:41:20 pm	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	SEINFELD SECOND RUN M-F
Totals for: SEINFELD SECOND RUN M-F										9



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Page -1 of 1

Media - Announcements and Zero Value Spot Placement Report

Report pulled at 12:31:03PM on 4/4/2008

Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
Program Title: SEINFELD WKND PRIMARY										
aaa	13426	WUHF	70000	3/1/08	7:26:20 pm	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	SEINFELD WKND PRIMARY
Totals for: SEINFELD WKND PRIMARY						1				



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Media - Announcements and Zero Value Spot Placement Report

Report pulled at 12:31:03PM on 4/4/2008

Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
Program Title: SEINFELD WKND SECONDARY										
aaa	52190 WUHF		60163	3/8/08	7:56:53 pm	PR/DTV #1	PR/DTV #1	:30	2/18/09	SEINFELD WKND SECONDARY
Totals for: SEINFELD WKND SECONDARY						1				



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Page -1 of 1

Media - Announcements and Zero Value Spot Placement Report

Report pulled at 12:31:03PM on 4/4/2008

Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
Program Title: SIMPSONS 11PM M-F										
aaa	13427	WUHF	70001	2/1/08	11:15:35 pm	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:15	1/1/09	SIMPSONS 11PM M-F
aaa	52190	WUHF	60163	2/26/08	11:06:00 pm	PR/DTV #1	PR/DTV #1	:30	2/18/09	SIMPSONS 11PM M-F
Totals for: SIMPSONS 11PM M-F			2							



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Page -1 of 1

Media - Announcements and Zero Value Spot Placement Report

Report pulled at 12:31:03PM on 4/4/2008

Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
Program Title: SIMPSONS 6PM M-F										
aaa	13426	WUHF	70000	2/8/08	6:19:54 pm	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	SIMPSONS 6PM M-F
aaa	13426	WUHF	70000	1/1/08	6:29:20 pm	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	SIMPSONS 6PM M-F
aaa	13426	WUHF	70000	1/7/08	6:07:40 pm	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	SIMPSONS 6PM M-F
aaa	13426	WUHF	70000	1/8/08	6:09:00 pm	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	SIMPSONS 6PM M-F
sss	52190	WUHF	60163	3/31/08	6:06:25 pm	WROC Promotions	PR/DTV #1	:30	2/18/09	SIMPSONS 6PM M-F
aaa	63657	WUHF	70005	3/18/08	6:29:37 pm	PSA/DTV 1 FOX	PSA/DTV 1 FOX	:15	2/1/09	SIMPSONS 6PM M-F

Totals for: SIMPSONS 6PM M-F6



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Page -1 of 1

Media - Announcements and Zero Value Spot Placement Report

Report pulled at 12:31:03PM on 4/4/2008

Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
Program Title: STAR TREK										
aaa	52190 WUHF	60163		3/8/08	5:16:10 pm	PR/DTV #1	PR/DTV #1	:30	2/18/09	STAR TREK
aaa	63808 WUHF	60208		3/15/08	5:14:46 pm	PR/DTV 6 TALENT	PR/DTV 6 TALENT	:30	2/18/09	STAR TREK
aaa	63805 WUHF	60205		3/22/08	5:17:37 pm	PR/DTV 3TALENT	PR/DTV 3 TALENT	:30	2/18/09	STAR TREK
Totals for: STAR TREK										3



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Page -1 of 1

Media - Announcements and Zero Value Spot Placement Report

Report pulled at 12:31:03PM on 4/4/2008

Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
Program Title: STAR TREK SECONDARY										
aaa	63805 WUHF	60205		3/23/08	2:55:12 am	PR/DTV 3TALENT	PR/DTV 3 TALENT	:30	2/18/09	STAR TREK SECONDARY
aaa	13426 WUHF	70000		1/6/08	2:57:09 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	STAR TREK SECONDARY
aaa	13426 WUHF	70000		2/3/08	2:13:20 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	STAR TREK SECONDARY
aaa	13427 WUHF	70001		2/17/08	2:27:45 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:15	1/1/09	STAR TREK SECONDARY
aaa	13426 WUHF	70000		3/2/08	2:11:40 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	STAR TREK SECONDARY
Totals for: STAR TREK SECONDARY										
5										



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Media - Announcements and Zero Value Spot Placement Report

Report pulled at 12:31:03PM on 4/4/2008

Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
Program Title: SUPER BOWL SUNDAY FOX NEWS SPECIAL										
aaa	13426	WUHF	70000	2/3/08	10:43:35 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	SUPER BOWL SUNDAY FOX NEWS SPECIAL
aaa	13426	WUHF	70000	2/3/08	11:39:50 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	SUPER BOWL SUNDAY FOX NEWS SPECIAL
Totals for: SUPER BOWL SUNDAY FOX NEWS SPECIAL			2							



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Page -1 of 1

Media - Announcements and Zero Value Spot Placement Report

Report pulled at 12:31:03PM on 4/4/2008

Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
Program Title: THE ADRENALINE PROJECT										
aaa	13426	WUHF	70000	1/19/08	11:46:50 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	THE ADRENALINE PROJECT
aaa	13426	WUHF	70000	2/2/08	11:46:40 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	THE ADRENALINE PROJECT
aaa	13426	WUHF	70000	1/26/08	11:45:00 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	THE ADRENALINE PROJECT
aaa	63804	WUHF	60204	3/29/08	11:46:02 am	PR/DTV 2 TALENT	PR/DTV 2 TALENT	:30	2/18/09	THE ADRENALINE PROJECT
aaa	52190	WUHF	60163	3/8/08	11:46:33 am	PR/DTV #1	PR/DTV #1	:30	2/18/09	THE ADRENALINE PROJECT
Totals for: THE ADRENALINE PROJECT			5							



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Page -1 of 1

Media - Announcements and Zero Value Spot Placement Report

Report pulled at 12:31:03PM on 4/4/2008

Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
Program Title: THE BERNIE MAC SHOW PRIMARY M-F										
aaa	52190	WUHF	60163	3/6/08	12:14:54 am	PR/DTV #1	PR/DTV #1	:30	2/18/09	THE BERNIE MAC SHOW PRIMARY M-F
aaa	63657	WUHF	70005	3/14/08	12:29:08 am	PSA/DTV 1 FOX	PSA/DTV 1 FOX	:15	2/1/09	THE BERNIE MAC SHOW PRIMARY M-F
sss	52190	WUHF	60163	3/27/08	12:14:57 am	WROC Promotions	PR/DTV #1	:30	2/18/09	THE BERNIE MAC SHOW PRIMARY M-F
sss	52190	WUHF	60163	3/25/08	12:14:11 am	WROC Promotions	PR/DTV #1	:30	2/18/09	THE BERNIE MAC SHOW PRIMARY M-F
sss	52190	WUHF	60163	3/11/08	12:14:15 am	WROC Promotions	PR/DTV #1	:30	2/18/09	THE BERNIE MAC SHOW PRIMARY M-F
sss	52190	WUHF	60163	3/13/08	12:14:24 am	WROC Promotions	PR/DTV #1	:30	2/18/09	THE BERNIE MAC SHOW PRIMARY M-F
sss	52190	WUHF	60163	3/19/08	12:15:24 am	WROC Promotions	PR/DTV #1	:30	2/18/09	THE BERNIE MAC SHOW PRIMARY M-F
aaa	63807	WUHF	60207	3/21/08	12:12:21 am	PR/DTV 5 TALENT	PR/DTV 5 TALENT	:30	2/18/09	THE BERNIE MAC SHOW PRIMARY M-F
aaa	13426	WUHF	70000	1/30/08	12:14:40 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	THE BERNIE MAC SHOW PRIMARY M-F
aaa	13426	WUHF	70000	1/15/08	12:26:50 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	THE BERNIE MAC SHOW PRIMARY M-F
aaa	13426	WUHF	70000	1/11/08	12:12:10 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	THE BERNIE MAC SHOW PRIMARY M-F
aaa	13427	WUHF	70001	2/5/08	12:26:55 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:15	1/1/09	THE BERNIE MAC SHOW PRIMARY M-F
aaa	13427	WUHF	70001	1/18/08	12:26:25 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:15	1/1/09	THE BERNIE MAC SHOW PRIMARY M-F
aaa	13427	WUHF	70001	1/23/08	12:29:15 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:15	1/1/09	THE BERNIE MAC SHOW PRIMARY M-F
Totals for: THE BERNIE MAC SHOW PRIMARY M-F										14



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Media - Announcements and Zero Value Spot Placement Report

Report pulled at 12:31:03PM on 4/4/2008

Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
Program Title: THE BERNIE MAC SHOW SECONDARY M-F										
aaa	13427	WUHF	70001	1/30/08	3:58:35 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:15	1/1/09	THE BERNIE MAC SHOW SECONDARY M-F
aaa	13426	WUHF	70000	3/17/08	3:42:30 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	THE BERNIE MAC SHOW SECONDARY M-F
aaa	13427	WUHF	70001	2/18/08	3:39:45 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:15	1/1/09	THE BERNIE MAC SHOW SECONDARY M-F
aaa	13427	WUHF	70001	3/4/08	3:59:05 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:15	1/1/09	THE BERNIE MAC SHOW SECONDARY M-F
aaa	52190	WUHF	60163	2/20/08	3:46:20 am	PR/DTV #1	PR/DTV #1	:30	2/18/09	THE BERNIE MAC SHOW SECONDARY M-F
aaa	52190	WUHF	60163	2/19/08	3:58:50 am	PR/DTV #1	PR/DTV #1	:30	2/18/09	THE BERNIE MAC SHOW SECONDARY M-F
aaa	52190	WUHF	60163	2/26/08	3:45:20 am	PR/DTV #1	PR/DTV #1	:30	2/18/09	THE BERNIE MAC SHOW SECONDARY M-F
aaa	52190	WUHF	60163	2/25/08	3:56:40 am	PR/DTV #1	PR/DTV #1	:30	2/18/09	THE BERNIE MAC SHOW SECONDARY M-F
aaa	52190	WUHF	60163	2/28/08	3:42:00 am	PR/DTV #1	PR/DTV #1	:30	2/18/09	THE BERNIE MAC SHOW SECONDARY M-F
aaa	13426	WUHF	70000	1/11/08	3:59:00 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	THE BERNIE MAC SHOW SECONDARY M-F
aaa	13426	WUHF	70000	1/15/08	3:46:50 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	THE BERNIE MAC SHOW SECONDARY M-F
aaa	13426	WUHF	70000	1/8/08	3:44:50 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	THE BERNIE MAC SHOW SECONDARY M-F
aaa	13426	WUHF	70000	1/10/08	3:58:30 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	THE BERNIE MAC SHOW SECONDARY M-F
aaa	13426	WUHF	70000	1/4/08	3:56:10 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	THE BERNIE MAC SHOW SECONDARY M-F
aaa	13426	WUHF	70000	2/1/08	3:44:00 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	THE BERNIE MAC SHOW SECONDARY M-F



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Report pulled at 12:31:03PM on 4/4/2008

Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
aaa	13426	WUHF	70000	1/25/08	3:37:30 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	THE BERNIE MAC SHOW SECONDARY M-F
aaa	13426	WUHF	70000	2/6/08	3:44:50 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	THE BERNIE MAC SHOW SECONDARY M-F
aaa	13426	WUHF	70000	2/4/08	3:58:50 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	THE BERNIE MAC SHOW SECONDARY M-F
aaa	13426	WUHF	70000	2/14/08	3:43:55 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	THE BERNIE MAC SHOW SECONDARY M-F
aaa	13426	WUHF	70000	2/11/08	3:59:00 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	THE BERNIE MAC SHOW SECONDARY M-F
aaa	63807	WUHF	60207	3/14/08	3:45:57 am	PR/DTV 5 TALENT	PR/DTV 5 TALENT	:30	2/18/09	THE BERNIE MAC SHOW SECONDARY M-F
aaa	63808	WUHF	60208	3/20/08	3:56:50 am	PR/DTV 6 TALENT	PR/DTV 6 TALENT	:30	2/18/09	THE BERNIE MAC SHOW SECONDARY M-F
aaa	63808	WUHF	60208	3/24/08	3:45:16 am	PR/DTV 6 TALENT	PR/DTV 6 TALENT	:30	2/18/09	THE BERNIE MAC SHOW SECONDARY M-F
aaa	63803	WUHF	60203	3/31/08	3:56:47 am	PR/DTV 1 TALENT	PR/DTV 1 TALENT	:30	2/18/09	THE BERNIE MAC SHOW SECONDARY M-F
aaa	63662	WUHF	70008	3/20/08	3:47:45 am	PSA/DTV 4 FOX	PSA/DTV 4 FOX	:30	2/17/09	THE BERNIE MAC SHOW SECONDARY M-F
aaa	63657	WUHF	70005	3/13/08	3:46:34 am	PSA/DTV 1 FOX	PSA/DTV 1 FOX	:15	2/1/09	THE BERNIE MAC SHOW SECONDARY M-F
aaa	63657	WUHF	70005	3/21/08	3:47:30 am	PSA/DTV 1 FOX	PSA/DTV 1 FOX	:15	2/1/09	THE BERNIE MAC SHOW SECONDARY M-F
aaa	52190	WUHF	60163	3/5/08	3:43:20 am	PR/DTV #1	PR/DTV #1	:30	2/18/09	THE BERNIE MAC SHOW SECONDARY M-F
aaa	52190	WUHF	60163	3/6/08	3:44:54 am	PR/DTV #1	PR/DTV #1	:30	2/18/09	THE BERNIE MAC SHOW SECONDARY M-F
aaa	52190	WUHF	60163	3/7/08	3:44:40 am	PR/DTV #1	PR/DTV #1	:30	2/18/09	THE BERNIE MAC SHOW SECONDARY M-F



sss Indicates zero dollar spot is on locked log -s- indicates zero dollar spot on unlocked log

announcements placed on actual contracts will only show as such after media has been applied to the spots.

it was possible to establish an equivalent AUR

In the case of unlocked logs:

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Page -1 of 1

Media - Announcements and Zero Value Spot Placement Report

Report pulled at 12:31:03PM on 4/4/2008

Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
aaa	52190	WUHF	60163	3/10/08	3:45:01 am	PR/DTV #1	PR/DTV #1	:30	2/18/09	THE BERNIE MAC SHOW SECONDARY M-F
aaa	52190	WUHF	60163	3/11/08	3:46:56 am	PR/DTV #1	PR/DTV #1	:30	2/18/09	THE BERNIE MAC SHOW SECONDARY M-F

Totals for: THE BERNIE MAC SHOW SECONDARY M-F 31



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Page -1 of 1

Media - Announcements and Zero Value Spot Placement Report

Report pulled at 12:31:03PM on 4/4/2008

Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
Program Title: THE PEOPLE'S COURT PRIMARY M-F										
sss	52190 WUHF	60163		3/21/08	5:34:18 pm	WROC Promotions	PR/DTV #1	:30	2/18/09	THE PEOPLE'S COURT PRIMARY M-F
sss	52190 WUHF	60163		3/19/08	5:46:02 pm	WROC Promotions	PR/DTV #1	:30	2/18/09	THE PEOPLE'S COURT PRIMARY M-F
sss	52190 WUHF	60163		3/11/08	5:45:23 pm	WROC Promotions	PR/DTV #1	:30	2/18/09	THE PEOPLE'S COURT PRIMARY M-F
Totals for: THE PEOPLE'S COURT PRIMARY M-F										3



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Page -1 of 1

Media - Announcements and Zero Value Spot Placement Report

Report pulled at 12:31:03PM on 4/4/2008

Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
Program Title: TWO AND A HALF MEN SECONDARY M-F										
sss	52190 WUHF	60163		3/10/08	7:11:57 pm	WROC Promotions	PR/DTV #1	:30	2/18/09	TWO AND A HALF MEN SECONDARY M-F
sss	52190 WUHF	60163		3/28/08	7:11:13 pm	WROC Promotions	PR/DTV #1	:30	2/18/09	TWO AND A HALF MEN SECONDARY M-F
aaa	13426 WUHF	70000		12/31/07	10:58:50 pm	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	TWO AND A HALF MEN SECONDARY M-F
aaa	13427 WUHF	70001		3/5/08	7:25:53 pm	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:15	1/1/09	TWO AND A HALF MEN SECONDARY M-F
Totals for: TWO AND A HALF MEN SECONDARY M-F										4



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Page -1 of 1

Media - Announcements and Zero Value Spot Placement Report

Report pulled at 12:31:03PM on 4/4/2008

Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
Program Title: TWO AND A HALF MEN WKND PRIMARY										
aaa	13426 WUHF	70000		2/2/08	4:10:50 pm	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	TWO AND A HALF MEN WKND PRIMARY
aaa	63809 WUHF	60209		3/15/08	4:11:27 pm	PR/DTV 7 TALENT	PR/DTV 7 TALENT	:30	2/18/09	TWO AND A HALF MEN WKND PRIMARY
Totals for: TWO AND A HALF MEN WKND PRIMARY										2



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Page -1 of 1

Media - Announcements and Zero Value Spot Placement Report

Report pulled at 12:31:03PM on 4/4/2008

Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
Program Title: TWO AND A HALF MEN WKND SECONDARY										
aaa	52190 WUHF		60163	3/8/08	4:43:18 pm	PR/DTV #1	PR/DTV #1	:30	2/18/09	TWO AND A HALF MEN WKND SECONDARY
Totals for: TWO AND A HALF MEN WKND SECONDARY			1							



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Page -1 of 1

Media - Announcements and Zero Value Spot Placement Report

Report pulled at 12:31:03PM on 4/4/2008

Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
Program Title: WILD AMERICA										
aaa	52190 WUHF	60163		3/8/08	7:44:50 am	PR/DTV #1	PR/DTV #1	:30	2/18/09	WILD AMERICA
aaa	63657 WUHF	70005		3/22/08	7:59:30 am	PSA/DTV 1 FOX	PSA/DTV 1 FOX	:15	2/1/09	WILD AMERICA
aaa	63803 WUHF	60203		3/15/08	7:45:12 am	PR/DTV 1 TALENT	PR/DTV 1 TALENT	:30	2/18/09	WILD AMERICA
aaa	13426 WUHF	70000		2/9/08	7:43:00 am	PSA/DTV ANSWERS	PSA/DTV ANSWERS	:30	2/17/09	WILD AMERICA
Totals for: WILD AMERICA			4							



sss Indicates zero dollar spot is on locked log -s- indicates zero dollar spot on unlocked log

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it was possible to establish an equivalent AUR

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Page -1 of 1

Media - Announcements and Zero Value Spot Placement Report

Report pulled at 12:31:03PM on 4/4/2008

Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
Totals for: Rochester (WUHF)							502			



sss Indicates zero dollar spot is on locked log -s- indicates zero dollar spot on unlocked log

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Page -1 of 1

Media - Announcements and Zero Value Spot Placement Report

Report pulled at 12:31:03PM on 4/4/2008

Media Key	Station	Cart	Bar code	Air Date	Air Time	Advertiser	ISCI	Len	Expiration	Program
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Total Number of Announcements and
Zero Valued Spots: 502

Total AUR: \$16,939.56



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announcements placed on actual contracts will only show as such after media has been applied to the spots.

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Page -1 of 1